CEU'S AVAILABLE

17th Annual Caregiver Conference When Caregiving Calls

Don't miss this exciting and educational conference for caregivers! Join us for an engaging and informative conference featuring keynote presenter Aaron Blight, author, international speaker, and consultant on caregiving, aging and healthcare. This event is hosted by the New Richmond Caregiver Coalition.

The conference is available In-Person at Northwood Tech Conference Center in New Richmond and Online Live. Also available via Livestream at other locations throughout Northwest Wisconsin (see locations at right). Agenda may vary by location, see event webpage for each specific agenda.

Visit the webpage at: bit.ly/caregiver_sept2023







event page.

Friday, September 22, 2023 8:30 a.m. - 3 p.m.

In-Person at Northwood Tech New Richmond Conference Center

Livestream Locations:

- > Northwood Tech-Rice Lake Conference Center
- > Northwood Tech-**Superior** Conference Center
- > Sawyer County:
 - Hayward Senior Resource Center
 - Winter Waldo Community Center
 - > LCO

-OR-

> Online Live via Zoom Home, work or other quiet location

Conference Agenda

Resource Fair 8:30 - 8:35 a.m Welcome & opening Remarks
8:30 - 8:35 a.m Welcome & opening Remarks
8:35 - 10 a.m Keynote Presentation: When
Caregiving Calls
10 - 10:10 a.m Break
10:10 - 11 a.m Breakout Session I
11 - 11:10 a.m Break
11:10 a.m 12 p.m. Breakout Session II
12 - 1 p.m Lunch/Resource Fair
1 - 1:50 p.m Breakout Session III
1:50 - 2 p.m Break
2 - 2:45 p.m Closing Presentation: Boundaries and
Caregiving
2:45 - 3 p.m Wrap-up, Evaluations

Keynote Speaker

Aaron Blight | Author, Speaker, Consultant

Aaron Blight, Ed.D., is an international speaker and consultant on caregiving, aging, and healthcare. His book, When Caregiving Calls: Guidance as You Care for a Parent, Spouse, or Aging Relative, received a 2020 Best Indie Book Award, a 2021 IPPY Award, and a 2022 Mom's Choice Award. The Founder of Caregiving Kinetics, Dr. Blight has served as a family caregiver, home care



company owner, caregiving scholar, and policy leader at the Centers for Medicare & Medicaid Services. His doctoral degree is from George Washington University, and he is an Adjunct Professor of Public Health at Shenandoah University.

Dr. Blight is an honorary board member of the Well Spouse Association, an advisory board member of the Duet Meaning & Hope Institute, and an advisory board member of Seniors First. He lives in the Shenandoah Valley of Virginia with his wife, Jessica. Together they have four children and six grandchildren.

8:35 a.m. - 10 a.m. *Keynote Presentation: When Caregiving Calls

Join keynote speaker Aaron Blight as he discusses building caregiver resilience and framework for care.

Caregivers are usually so busy with the tasks of caregiving that they rarely reflect upon the significance of their activities, including how caring changes their identity: their view of self, their relationships with others, and their place in society. This thoughtful and inspiring presentation draws upon research to explain caregiving as a phenomenon of social science. Knowledge gained from the discussion will offer caregivers a framework for processing their experiences and developing the resilience needed to continue supporting the people who depend on them.

10:10 a.m. - 11 a.m.

*Caregiver Stress: What It Is, and What You Can Do About It | Aaron Blight, Author, International Speaker and Consultant on caregiving, aging and healthcare

Caregiver stress is a frequent and real outcome of devoting yourself to ongoing care for your loved one. In this presentation, we will examine the nature of caregiver stress, explore how stress leads to burnout, and review strategies for stress reduction that will produce improved well-being for caregivers. Knowledge gained from the presentation will help caregivers recognize the impact of stress in their personal situations and learn how to cope more effectively.

^Six Pillars of Brain Health | Kimberly Bauer, Dementia Care Specialist, Aging and Disability Resource Center (ADRC) of St. Croix County

Did you know that your lifestyle choices have a profound impact on your brain health? What you eat and drink, how much you exercise, how well you sleep, the way you socialize, and how you manage stress are all critically important. So, what can you do today to protect your brain down the road? Start by learning about the 6 pillars of brain health.

- Asterisked sessions * are available at all in-person and livestream locations and via online live/Zoom.
- > All sessions marked ^ will be available in-person in New Richmond on Sept. 22.
- > All sessions on this page will be available to view as a recorded video for seven days after the event by all registered attendees (any format/location).

11:10 a.m. - 12 p.m.

*Legal Tools for Estate Planning

Jennifer O'Neill, Certified Elder Law Attorney and Owner, O'Neill Elder Law, LLC, Hudson, WI

Don't miss this informative discussion about options to control distribution of assets after death. You will learn what issues impact estate planning, what is probate and how can it help, and four options to control distribution of assets.

[^]The Power of Connecting with Positive Emotions as a Self-Care Strategy

Danette Hopke, RN, BSN, MSed., Behavioral Health Program Manager, Health & Well-Being Institute, UW-Madison Division of Extension

UW-Madison Division of Extension has been working in partnership with Dr. Judy Moskowitz of Northwestern University to teach and evaluate her work on the importance of connecting with our positive emotions during times of stress and difficulty. Dr. Moskowitz's research has included working with those that are caring for someone with chronic diseases including diabetes, dementia, and Alzheimer's. This session will highlight the core skills of the WeCOPE (connecting with our positive emotions) program and share the research findings noting the value of these skills as healthy coping strategies and the positive impact our brains and bodies can experience as a result of using them, even during times of great stress. Learn the importance of self-care for mental and physical well-being, as well as many self-care and coping strategies.

1 p.m. - 1:50 p.m.

*Common Scams & Frauds Targeting

Seniors | Jeffrey Kersten, Agency Liaison, Bureau of Consumer Protection, Wisconsin Department of Agriculture, Trade and Consumer Protection

The Wisconsin Bureau of Consumer Protection will discuss the details of common scams that target seniors, the warning signs of a scam, and what to do if you or someone you know falls victim to a scam or fraud. Helpful fact sheets from The Bureau of Consumer Protection will be available. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

[^]Alone & Lonely: The Science, Health Impact and Movement to Support Older Adults who are Lonely and Socially Isolated | Kris Krasnowski, Executive Director, Wisconsin Institute for Healthy Aging (WIHA)

Loneliness and social isolation are on the rise in the U.S. and are responsible for very real physical, emotional and psychological impacts - especially in older adults and people with disabilities. While the pandemic has both exacerbated the issue and heightened awareness, it has long been recognized as a serious public health problem with implications for family caregivers. Learn more about the issue, the challenges in supporting people who are lonely and socially isolated, and community responses that range from national efforts to a new state initiative that uses a collective impact approach to address the challenges.

2 p.m. - 2:45 p.m.

*Closing Presentation: Boundaries and Caregiving | Dr. V. Simon Mittal, MD, MMM & Maren Mittal, LICSW, CDWF.

In this presentation, we will explore the concept of boundaries in caregiving and how they can help us to work with compassion, integrity and generosity. We will learn what boundaries are, why they are important, and how to set and respect them in different situations. We will also discuss the signs and consequences of having unclear or unhealthy boundaries, and how to cope with anxiety and stress that may arise from boundary issues. By the presentation's end, you will have a better understanding of how to live BIG (Boundaries, Integrity, Generosity) in your caregiving role and beyond.



REGISTRATION FORM

for Continuing Education (non-credit) Courses

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 $^{*} For registration questions, please visit bit.ly/caregiver_sept2023 \, or \, contact \, Melissa \, Buxton \, at \, Melissa. Buxton@northwoodtech.edu$

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Northwood Tech 1019 S. Knowles Ave New Richmond, WI 54017

When Caregiving Calls Friday, Sept. 22, 2023

Attend Virtually or In-Person!



For full agenda and details for each location, please visit bit.ly/caregiver_sept2023 or scan the QR code to visit the event webpage.



Thank you to our conference sponsors! See the full list on the event webpage.



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