



1900 College Drive
Rice Lake, WI 54868

COSMETOLOGY EXPO

Education. Networking. Hair Show. Vendors.



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Main Stage Artist: Christina Carter, *Artistic Design Team, L'ANZA*

Wednesday, April 29, 2020
10 a.m. – 4:30 p.m.

WITC-Rice Lake Conference Center
1900 College Drive Rice Lake, Wisconsin


Sponsors



Continuing Education



WITC is an Equal Opportunity Educator/Employer.



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Wednesday, April 29, 2020 | 10 a.m. – 4:30 p.m.

WITC-Rice Lake Conference Center

\$60 | \$46.35 for 62+

Includes light breakfast & lunch



WISCONSIN
INDIANHEAD
TECHNICAL
COLLEGE


Continuing Education

Main Stage Artist: Christina Carter

Artistic Design Team, L'ANZA (@christinainthecity)

Color Placement & Techniques with L'ANZA

About Christina Carter



William Shakespeare once said, "We know what we are, but not what we may be." This is the attitude with which Christina Carter approaches her own life and the lives of those around her. Passionate and engaging, Christina has been an educator for more than half of her 12-year professional career. She is skilled at sharing the connection between fashion, science, inspiration and social media and how each of these elements is essential for success and confidence behind the chair. Leading show teams and training programs all over the U.S., she believes that the road to mastery is paved with practice. Christina's goal is to nurture and encourage everyone's inner artist to show up and keep growing, no matter what.

When she's not inspiring the minds of hairstylists everywhere, Christina is behind the chair in Chicago, Illinois. She specializes in color application, short hair designs and extremely thick hair, but she truly does it all!

L'ANZA
HEALING HAIRCARE

Licensed Cosmetology Professionals: Update your skills and learn advanced techniques in all aspects of hair, skin and nails.

The day will include:

- Breakout sessions: choose from many amazing options!
- Vendor exhibits featuring the services and products of various brands and businesses
- Breaks and lunch with opportunity for professional networking
- *Evening of Elegance*, a competition and hair show for WITC Cosmetology students (expo attendees get a special preview of the models and professional category for voting)

Session Descriptions

Barbering Techniques

Gina Watkins, Salon Only Sales

Conquer your fear of barbering: get tips for personalizing and sculpting the latest male trends and learn clipper foundations for achieving consistency with fades.

Color Zone with z.one concept

Tammy Cox, z.one concept North America, Salon Only Sales

Learn current & developing trend techniques relevant to salon reality.

Dementia Friends

Trisha Witham, Aging & Disability Resource Center

Dementia Friends is intended for anyone interested in making a difference in the lives of people living with dementia. By learning 5 key messages you can improve the quality of life for those with dementia. As a dementia friend, you will learn to turn understanding into action and change the way people think and talk about dementia. Focus will be on salon environment.

Introduction to Body Sugaring

Janie Martz, Sugar It

Discover body sugaring for use in the modern salon. Basic techniques will be demonstrated and you'll have a chance to practice.

PerfectTress Hair Extensions

Jasmin Hoffman, Roberto's Salon, Salon Only Sales

Review features and benefits of PerfectTress hair extensions while demoing their transformation connections, ultimate link weft, link weft mini's and tape extensions.

You Hold the Key

Darcie Rochon, Fantastic Sams and Escape Salon Suites

Discover what's holding you back from success in the salon, regardless of whether you are a salon owner, stylist, industry veteran or recent grad. Get ready to take it to the next level!

Gelish Nail Dip

Ann Kleinman-Zeller, Cosmoprof

Gelish nail dip: fastest French ever! Choose from 21+ dip colors and learn how dip powder makes it easy and quick to get a gorgeous French with perfect smile lines every time. Other benefits of gelish: no light needed, safe with no harsh odors, 14-day wear, chip free, adds strength to nails, not a lot of filing, smooth application and high shine.

Schedule of Events

9 – 10 a.m. Check-in and light breakfast, networking, vendor show

9:45 a.m. Welcome and announcements in the vendor show area

EDUCATIONAL BREAKOUT SESSIONS

10 – 10:50 a.m.	Gelish Nail Dip	You Hold the Key	Dementia Friends	Barbering Techniques
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11 – 11:50 a.m.	Gelish Nail Dip	PerfectTress Hair Extensions	Color Zone with z.one concept	Barbering Techniques
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12 – 1 p.m. Lunch and vendor exhibits

1 – 1:50 p.m.	Intro to Body Sugaring	PerfectTress Hair Extensions	Color Zone with z.one concept	You Hold the Key
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2 – 3 p.m. Main stage artist presentation, Color Placement & Techniques with L'ANZA, *Christina Carter*

3 p.m. Vendor exhibits close

3 – 3:45 p.m. Networking reception and salon professionals judge student hair competition

3:45 – 4:30 p.m. Main stage student hair show, *Evening of Elegance*

How Do I Register?

Online
courses.witc.edu

Phone
VISA, MasterCard, Discover

Mail
Payment/form to WITC

In-Person
Visit Student Services

WITC-Rice Lake 1900 College Drive Rice Lake, WI 54868 | 715.234.7082 ext. 5045



REGISTRATION FORM

for Professional Development Seminars/Conferences

WITC is an equal opportunity employer/educator.

Last Name _____ First Name _____ M.I. _____ Former Last Name (if applicable) _____ Date of Birth _____
 Employer _____ Age 62+?

WITC Student ID No. _____ Social Security No. _____ *I've taken classes at WITC in the past.*

Email address (required for WITC alerts and important communication) _____ Home phone _____ Cell phone _____

Home address _____ City _____ State _____ ZIP _____

Resident of (check one): Township Village City County _____ School District where you live _____ Last high school attended _____ Highest grade COMPLETED (K-12): _____

The information below is required for state and federal reporting purposes, and will be kept confidential.

Gender: Male Female **Ethnicity:** Hispanic/Latino origin? Yes No
Race (check all that apply): American Indian/Alaska Native Asian Black/African American Native Hawaiian/Other Pacific Islander White
Highest Credential Earned
 01 = No Credential 05 = Some college credit 08 = 2yr Diploma 11 = Baccalaureate
 02 = GED 06 = Short-term diploma or certificate 09 = Associate Degree 12 = More than Baccalaureate
 03 = HSED 07 = 1yr Diploma 10 = Associate Degree 99 = Student Declined/Unknown
 04 = High School Diploma Plus Additional Credential

OFFICE USE ONLY

Term: _____
 38.14 Contract # _____
 Employer # _____
 Course Fees \$ _____
 Senior Fee \$ _____
 Other _____
 Received By/Ext. _____
 Date/Time _____

It is your responsibility to contact WITC to officially drop a class. If you decide to drop, you should do so immediately as a single day can affect your refund amount. A full refund will be given if you notify WITC prior to the first scheduled class meeting.

CLASS NO.	CATALOG NO.	CLASS TITLE	LOCATION	START DATE	CLASS FEE
25308	47-502-410	Cosmetology Expo	WITC-Rice Lake	04.29.2020	\$60 \$46.35 (62+)
Once registered for a course(s), you have created a liability with WITC and a promise to pay.					TOTAL

PAYMENT METHOD: Check or money order payable to WITC Cash MasterCard Visa Discover Agency Bill/Sponsored Registration - complete information below; attach required authorization

Exp. Date _____ Security Code _____
Month / Year

Credit Card No. _____ Name on Card _____ Cardholder Signature _____

Sponsored Registration:

If an agency or employer has agreed to pay your tuition, complete the section below and attach written authorization.

Name of Business/Agency _____

I authorize WITC to forward information regarding the completion of this course to the sponsor listed above. _____
Student Signature