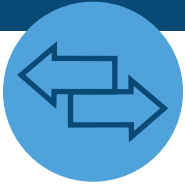


# Strategic Themes



## Transferability:

Increase holistic, seamless transfer and higher education partnership opportunities.

### Strategies:

- Strengthen and increase holistic, seamless transfer opportunities through collaborative partnerships and technology within our region



## Program Optimization:

Establish programming that focuses on flexibility and leverages technology to serve regional employment needs.

### Strategies:

- Expand access to learning and support through flexible delivery methods, schedules, and credentials to increase enrollment and retention
- Cultivate innovative teaching and learning practices using emerging technology, methodologies, facilities and equipment



## Perception:

Remain a leader in higher education through excellence in all programming and services.

### Strategies:

- Promote Northwood Technical College as the key provider of high quality, life-long learning



## Community Focus:

Improve our communities through relationships with our regional K-12 districts, non-profit partners, and community partners that provide pathways to credentials, supporting greater employment opportunities.

### Strategies:

- Strengthen connections with K12 partners and parents/guardians to expand awareness of and increase equitable access to programs and services available to meet high school student needs
- Strengthen connections with community organizations and business and industry to expand equitable access to programs and services available to working adults

## Mission

### Students First

We strengthen communities by empowering each student to realize their own success story.

## Vision

### Transforming Communities

We aspire to be the recognized education leader in workforce development and community engagement through our students' success.