Fact Book

2022-2023

Northwood Technical College

NorthwoodTech.edu
800.243.9482

Northwood Technical College

2022-2023 FACT BOOK

College Overview . College Data . Demographics . Enrollment . Budget/Finance

Northwood
Technical College

Contents

# COLLEGE OVERVIEW

NORTHWOOD TECHNICAL COLLEGE OVERVIEW

One of 16 districts in the Wisconsin Technical College System, Northwood Technical College began serving Northwest Wisconsin in 1912 in Superior, and now has locations in Ashland (1921), Rice Lake (1941), and New Richmond (1967). Northwood Technical College has outreach centers in Balsam Lake, Hayward, and Ladysmith.

Northwood Technical College's state-of-the-art Health Education Center in Shell Lake, Wisconsin had an official open house and ribbon cutting ceremony on August 17, 2022. The facility provides a high-tech, centrally located learning environment for students from all four campuses' health science programs. Here, students master real-life healthcare competencies, resulting in highly trained healthcare professionals that will provide quality care in our communities.

At the Health Education Center, students participate in learning labs that simulate clinical scenarios using nine medium- and high-fidelity manikins. These scenarios can involve the patient experiencing a stroke, sepsis infection, bleeding, shock, giving birth, and more. The training spaces include four hospital rooms, four standardized patient rooms with Telehealth capabilities, a medication room, wellness room, training kitchen and bathroom. Students also build their inter-professional skills by watching simulations take place via cameras and debriefing with their classmates after. At times, community members have come to the Health Education Center to provide in-person experience for students to further develop their interpersonal skills with clientele. The facility has been equipped to support nursing, nursing assistant, occupational therapy assistant, medical assistant, dental assistant, pharmacy technician, and phlebotomy programs.

Today the College employs a staff of more than 850 and provides education to over 5,000 credit students in 70+ Career Programs, technical certificates, and apprenticeship programs. Over 13,000 residents enroll in continuing education courses at the College.

The Northwood Technical College district encompasses 10,500 square miles with over 320,000 residents. More than 14,000 students were served last year, 63 percent were female, 15 percent were ethnic minorities, 4 percent were Veterans, and 61 percent were 20 years old or older.
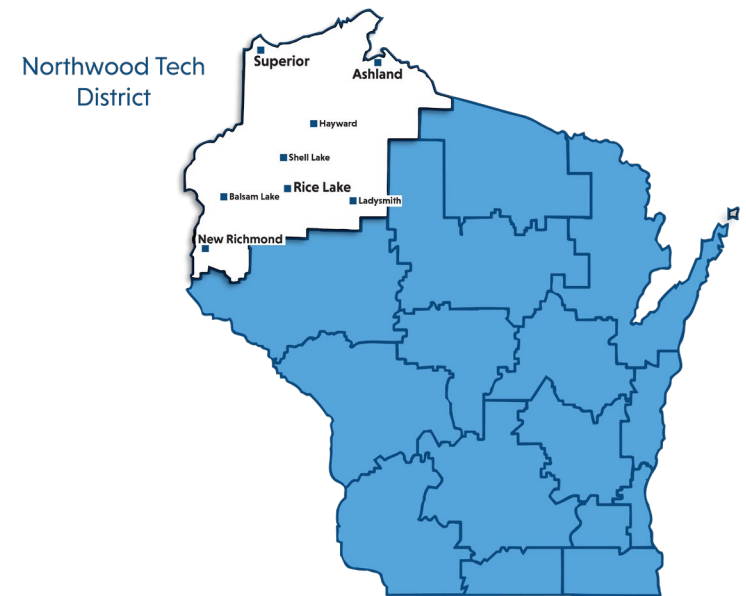
The College is accredited by the Higher Learning Commission (https://www.hlcommission.org), an institutional agency recognized by the U.S. Department of Education. The College offers a variety of associate degrees, technical diplomas, short-term certificate programs, continuing education courses, and customized business training designed to help start or advance a career.

Operating under the direction of the Board of Trustees and the state technical college system, the College generates its revenue through student tuition and other student fees, local government, state and federal aids, and institutional revenue. The Northwood Technical College Foundation also supports the College with scholarships, staff development training, and equipment donations.

The College works closely with local businesses, other educational institutions, and government and service agencies to develop partnerships. The Career Prep initiative, interactive television (ITV) networks, the Northwest Wisconsin Manufacturing Outreach Center (NWMOC), and the local Workforce Investment Boards (WIB) are just a few examples of Northwood Technical College's collaboration for the benefit of its students and the community.

NORTHWOOD TECHNICAL COLLEGE
CAMPUS HISTORY AND CURRENT INFORMATION

Campus History

Please visit the pages below to learn more about Northwood Technical College's extensive and rich history.

History of Northwood Technical College

Health Education Center (Formerly Administrative Office)
Ashland
New Richmond
Rice Lake
Superior

Chronological Highlights in the History of Northwood Technical College

Chief Executive Officers (1967-2023)

College Board Membership (1977-2023)

Current Campus Information

Please visit the pages below to learn more about Northwood Technical College's current programs and services, course descriptions, tuition and fees, and policies.

2022-2023 College Catalog
2022-2023 Student Handbook

MISSION, VISION, AND VALUES

Mission
Learning First
Learning is our passion. As Northwest Wisconsin's leader in technical education, Northwood Technical College creates dynamic opportunities for career preparation and personal growth. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey
Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.

Values
Empowerment: We value an engaging and supportive environment that inspires learners to achieve their personal and professional goals.

Excellence: We value high-quality training, professional development, and customer service in a dynamic learning environment.

Innovation: We value flexible delivery options and embrace the latest theories and technologies to meet individual learners' needs.

Integrity: We value honesty, accountability, and diversity in an open and ethical environment.

Collaboration: We value partnerships that enhance learning, promote economic development, and improve the quality of life.

NORTHWOOD TECHNICAL COLLEGE PURPOSES

As an accredited public postsecondary educational institution serving Northwest Wisconsin, Northwood Technical College is committed to achieving our mission of "Learning First" by:

> Providing comprehensive programming to include certificates, diplomas, and associate degrees in occupational fields.

> Providing general studies courses to empower learners to become active and productive members of society.

> Providing support services to assist learners in achieving occupational, educational, and personal enrichment goals.

> Providing academic support to prepare learners for successful transition into employment or postsecondary programs.

> Northwood Technical College is a local unit of government. More information can be found in Chapter 38 of Wisconsin State Statues.

Northwood Technical College

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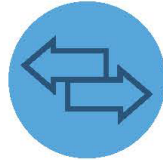
Transferability:
Increase awareness of transfer and higher education partnership opportunities.

Strategies:

> Develop and strengthen awareness and promotion of seamless transfer opportunities through collaboarative partnerships and technology

> Develop transfer opportunities that are meaningful to students within our region

> Promote new University Transfer Degree

Program Optimization:
Establish programming that focuses on flexibility and leverages technology to serve regional employment needs.

Strategies:

> Expand access to learning and support through flexible delivery methods, schedules and credentials to increase enrollment and retention

> Cultivate innovative teaching and learning practices utilizing emerging technology, methodologies, facilities and equipment

Perception:
Improve recognition of the College to become a first choice college.

Strategies:

> Promote Northwood Technical College as the key provider of high quality, life-long learning

> Strengthen connections with K12 partners, parents/guardians, community organizations and business and industry to expand awareness of programs and services available to meet high school and working adults' needs

Rebranding:
Branding tools reflect new name, mascot, and logo for Northwood Technical College.

Strategies:

> 100% of branding and marketing material utillize new name, mascot and logo for Northwood Technical College

Diversity, Equity, Inclusion:
Create an environment welcoming to everyone through diversity awareness and removing barriers in the learning and working environment.

Strategies:

> Improve access and outcomes for all learners, especially populations with demonstrated gaps in student success

> Attract, recruit, hire, onboard, train and retain a diverse staff that mirrors student and county populations of the region

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COLLEGE DATA

COLLEGE FACT SHEET

2022-2023
(Various Departments)

FTE
(Cognos: CSWSR041 Enrollments and FTE by Campus and Plan)
*Includes transcripted credit
Undergraduate	1,712.98
Extended Education	60.53
Continuing Education	153.50
TOTAL FTE	1,927.01

ENROLLMENT (Unduplicated)
(Cognos: CSWSR041 Enrollments and FTE by Campus and Plan)
*Includes transcripted credit
Undergraduate	5,125
Extended Education	628
Continuing Education	9,270
TOTAL UNDUPLICATED ENROLLMENT	14,172

ENROLLMENT (Duplicated)
(Cognos: CSWSR041 Enrollments and FTE by Campus and Plan)
*Includes transcripted credit
Undergraduate	27,847
Extended Education	1,799
Continuing Education	13,894
TOTAL DUPLICATED ENROLLMENT	43,540

GRADUATES (Unduplicated) — 1,446
(Graduate Follow Up Survey)
(Cognos: SR8023)

TOTAL NUMBER OF CREDENTIALS EARNED
2,092

FULL-TIME STAFF — 389
PART-TIME STAFF — 573
(Talent and Culture)

NUMBER OF PROGRAMS — 78
(Associate and Technical Diplomas)
(Curriculum & Articulation Coordinator)

TOTAL BUDGET — $80,759,895
(District Controller)

EQUALIZED VALUATION — $48,072,520,852
(District Controller)

MILL RATE — 0.29863
(District Controller)
Operations	0.11985
Debt Service	0.17878

FACILITY SQUARE FOOTAGE — 563,654
(Ashland, New Richmond, Rice Lake, Superior)
(Facilities & Procurement Director)

LAND OWNED IN ACRES — 136.76
(District Controller)

FINANCIAL AID DISBURSED TO STUDENTS

2022-2023
(Financial Aid Director)

FINANCIAL AID AWARD	TOTAL DISBURSED	NUMBER OF RECIPIENTS
Pell Grant	$3,657,686	1,012
Federal Supplemental Educational Opportunity Grant (FSEOG)	$263,400	533
Federal Work Study (FWS)	$32,904	27
Talent Incentive Program Grant (TIP)	$64,220	48
Wisconsin Grant – Technical Colleges	$996,441	813
Stafford Loans (Subsidized and Unsubsidized)	$3,740,701	837
Minority Retention Grant	$2,655	2
Wisconsin Indian Grant (WIG)	$9,900	12
Bureau of Indian Affairs Grant (BIA)	$12,900	10
Parent Loan for Undergraduate Students (PLUS)	$10,440	2
Academic Excellence Scholarship (AES)	$2,250	1
Technical Excellence Scholarship (TES)	$24,750	13
Gear Up Scholarship	$9,490	6
Division of Vocational Rehabilitation Training Grant (DVR)	$68,842	26
Institutional/Private Grants and Scholarships	$696,391	563
TOTAL	**$9,592,970**	**3,905**

PROGRAM FEES (Cost Per Credit)

(District Controller)

YEAR	DISTRICT RESIDENT	NON-RESIDENT (OUT-OF-STATE)
2010-11	$106.00	$159.00*
2011-12	$111.85	$167.80*
2012-13	$116.90	$175.35
2013-14	$122.20	$183.30
2014-15	$125.85	$188.80
2015-16	$128.40	$192.60
2016-17	$130.35	$195.53
2017-18	$132.20	$198.30
2018-19	$134.20	$201.30
2019-20	$136.50	$204.75
2020-21	$138.90	$208.35
2021-22	$141.00	$211.50
2022-23	$157.65	$229.38

*On June 29, Governor Doyle signed the 2009-11 budget bill. The budget bill amended the total out-of-state tuition rate to 150% of the program fee rate, effective the fall 2009 semester.

DEMOGRAPHICS

STUDENT DEMOGRAPHICS OVERVIEW

(WTCS OLAP Cubes – Program Enrollment)

The data table on the following pages shows the breakdown of Northwood Technical College program students by gender and race/ethnicity.

Key Findings

Analysis of this data led to several key findings related to the program student population at Northwood Technical College:

Gender

> Female students made up 63% of the total 2022-2023 program enrollees.
> Nineteen programs (17% of all programs) were 100% Male, while only three programs (3%) were 100% Female.
> Forty-eight programs were 50% or more Female and 35 programs (31% of all programs) were over 75% Female.
> Sixty-six programs (59% of all programs) were more than 50% Male.

Race/Ethnicity

> The race/ethnicity of all 2022-2023 program enrollees was:

>> White: 85.34%
>> American Indian/Alaskan Native: 5.06%
>> Hispanic/Latino: 3.15%
>> Multiple Ethnicities: 1.24%

>> Black/African American: 2.32%
>> Asian: 1.45%
>> Unknown: 1.34%
>> Native Hawaiian/Other Pacific Islander: 0.11%

> Twenty-three programs (21% of all 2022-2023 programs) were made up of only White students. An additional 24 programs (21% of all programs) were represented by more than 90% White students.

GENDER, RACE/ETHNICITY BY PROGRAM

(WTCS OLAP Cubes – Program Enrollment)

| Program Number | Program | Total Headcount | Gender | | Race/Ethnicity | | | | | | | |
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
101011	Accounting	140	112	28	10	2	2	3	4	0	0	119
311011	Accounting Assistant	150	122	28	12	2	3	3	4	0	0	126
101066	Administrative Professional	42	39	3	1	0	1	0	0	0	0	40
305316	Advanced EMT	20	10	10	0	0	0	0	0	0	1	19
610804	Agricultural Business Fundamentals	7	3	4	1	0	0	0	0	0	0	6
320701	Agricultural Power & Equipment Technician	13	0	13	0	0	0	0	0	0	0	13
504999	Apprentice/Journey Worker	1	0	1	0	0	0	0	0	0	0	1
106144	Architectural-Commercial Design	37	20	17	0	0	1	1	0	0	0	12
314091	Architectural Woodworking/Cabinetmaking	14	0	12	0	0	0	0	0	0	0	12
324541	Automated Packaging Systems Technician	12	0	12	0	0	0	0	0	0	0	12
106312	Automation for Industrial Systems	11	1	10	1	0	0	0	0	0	0	10
304041	Automotive Maintenance & Light Repair Technician	17	1	16	2	0	0	0	0	0	0	15

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
314042	Automotive Service Technician	25	2	23	3	0	0	1	0	0	0	21
324042	Automotive Technician	16	2	14	1	0	0	1	0	0	0	14
301014	Billing and Posting Clerk	128	103	25	9	2	3	3	5	0	0	106
304512	Broadband Installer	3	1	2	0	0	0	0	0	0	0	3
504513	Broadband Service Technician Apprentice	3	0	3	0	0	0	0	0	0	0	3
101023	Business Management	193	133	60	10	0	6	10	6	0	1	160
504109	Carpentry Apprentice (ABC)	8	1	7	0	0	0	1	0	0	0	7
313071	Child Care Services	118	112	6	9	1	2	3	2	0	0	101
304442	CNC Technician	7	0	7	0	0	0	0	0	0	0	7
305751	Community-Based Residential Facility Caregiver	86	63	23	5	1	6	0	2	0	0	72
324102	Construction and Cabinetmaking	14	2	12	0	0	1	1	0	0	0	12
304103	Construction Essentials	38	2	36	0	0	1	1	0	0	3	33
315021	Cosmetology	73	72	1	4	0	2	6	1	0	2	58
505021	Cosmetology Apprentice	12	10	2	0	1	0	1	0	0	1	9
105045	Criminal Justice Studies	104	45	59	6	3	1	7	4	0	0	83
305042	Criminal Justice-Law Enforcement 720 Academy	19	3	16	3	0	0	0	0	0	0	16
610803	Crop Production	5	2	3	1	0	0	0	0	0	0	4
311029	Customer Service Manager	185	128	57	10	0	7	9	6	0	1	152

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
615442	Dementia Care	29	28	1	0	0	0	1	1	0	0	27
315081	Dental Assistant	7	7	0	0	0	0	0	0	0	0	7
324124	Diesel Equipment Technician	15	1	14	0	0	0	0	0	0	0	15
316143	Drafting Technician	34	20	14	3	1	0	1	0	0	1	28
103071	Early Childhood Education	141	133	8	8	1	2	4	2	0	0	124
504133	Electrical Construction Apprentice	16	0	16	0	0	0	0	1	0	1	14
305313	Emergency Medical Technician	100	59	41	7	1	3	3	3	0	1	82
315311	Emergency Medical Technician - Paramedic	27	12	15	1	0	0	1	0	0	0	25
314206	Entry Level Machining	15	1	14	0	0	0	0	0	0	0	15
310804	Farm Operation	5	2	3	1	0	0	0	0	0	0	4
101142	Finance	45	17	28	2	0	0	1	0	0	0	42
301141	Financial Services Customer Representative	42	15	27	2	0	0	1	0	0	1	38
304426	Flux Cored Arc Welding (FCAW)	74	9	65	5	2	1	4	1	0	4	57
105281	Funeral Service	1	0	1	0	0	0	0	0	0	0	1
304425	Gas Metal Arc Welding (GMAW)	88	11	77	5	2	2	5	0	0	5	69
304427	Gas Tungsten Arc Welding (GTAW)	75	8	67	5	2	1	4	0	0	4	59
105441	Gerontology	28	27	1	2	0	1	0	1	0	0	24
615441	Gerontology for Professionals	23	22	1	1	0	1	0	0	0	0	21

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
613076	Group Child Care Essentials	144	138	6	10	1	2	3	2	0	0	126
105301	Health Information Technology	32	32	0	1	1	1	0	0	0	0	29
311601	Health Office Professional	38	37	1	2	1	1	0	0	0	1	33
301602	Healthcare Receptionist	37	36	1	2	1	1	0	0	0	0	32
326011	Heating, Ventilation & Air Conditioning/ Refrigeration	39	1	38	2	0	2	1	0	0	1	33
301092	Hospitality Foundations	32	21	11	2	0	0	1	1	0	3	25
101162	Human Resource Management	48	44	4	0	0	1	1	0	1	1	44
311162	Human Resources and Payroll Generalist	61	56	5	0	1	2	1	0	1	1	55
105203	Human Services Associate	133	106	27	11	1	7	5	1	1	0	107
316012	HVAC Installation Technician	36	1	35	3	0	2	1	0	0	1	29
324621	Industrial Maintenance Technician	11	1	10	0	1	0	0	0	0	0	10
504209	Industrial Manufacturing Technician Apprentice	4	1	3	0	0	0	0	0	0	0	4
316311	Industrial Systems Specialist	11	1	10	1	0	0	0	0	0	0	10
504201	Injection Mold Set-Up (Plastic) Apprentice	14	0	14	1	0	0	0	0	0	1	12
101512	IT - Cybersecurity Specialist	57	6	51	1	2	1	1	0	0	0	52
101502	IT - Network Specialist	1	0	1	0	0	0	0	0	0	0	1

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
301504	IT - Network Technician	63	4	59	2	4	2	1	0	0	1	53
101547	IT - Systems Administration Specialist	40	0	40	1	2	2	1	0	0	1	33
101527	IT-Web & Software Developer	74	20	54	2	4	6	2	2	0	3	55
1082512	ITS-Law, Public Safety & Security	1	0	1	0	0	0	0	0	0	0	1
101961	Leadership Development	18	5	13	0	0	0	1	0	0	0	17
301966	Leadership Essentials	31	14	17	0	0	0	1	0	0	0	30
208001	Liberal Arts - Associate Of Arts	50	30	20	3	1	0	3	0	0	2	41
208002	Liberal Arts - Associate Of Science	54	24	30	5	2	3	2	0	0	1	41
610802	Livestock Production	6	3	3	1	0	0	0	0	0	0	5
314201	Machine Tool Operation	21	0	21	1	0	0	0	1	0	0	19
324201	Machine Tool Technician	15	0	15	0	0	0	0	0	0	0	15
324205	Machine Tooling Technics	22	2	20	0	0	0	0	0	0	0	22
504231	Maintenance Mechanic/Millwright Apprentice	21	0	21	0	0	1	0	0	0	0	20
614611	Marine Repair Essentials	6	2	4	0	0	0	0	0	0	0	6
314614	Marine Repair Technician	16	2	14	1	0	0	0	0	0	0	16
304541	Mechatronics Basics	21	0	21	0	0	0	0	0	0	0	21
101602	Medical Administrative Professional	36	35	1	1	1	1	0	0	0	1	32

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
315091	Medical Assistant	55	53	2	2	0	1	3	0	0	0	49
311605	Medical Billing	56	55	1	2	1	2	1	0	0	1	49
301605	Medical Billing Specialist	1	1	0	0	0	0	0	0	0	0	1
315302	Medical Coding Specialist	78	76	2	2	1	1	0	0	1	1	72
301066	Microsoft Office	51	48	3	1	1	1	1	0	0	1	46
304203	Multi Axis CNC Milling	16	1	15	0	0	0	0	0	0	0	16
611966	Nonprofit Essentials	14	9	5	1	0	0	0	0	0	1	13
101966	Nonprofit Leadership	9	4	5	0	0	0	0	0	0	0	9
311963	Nonprofit Professional	11	6	5	0	0	0	0	0	0	0	11
105431	Nursing - Associate Degree	451	391	60	15	17	13	12	3	0	2	389
305431	Nursing Assistant	305	263	42	13	5	6	14	5	1	2	259
105141	Occupational Therapy Assistant	46	41	5	0	1	0	4	1	0	1	39
311068	Office Support Specialist	47	44	3	2	0	1	1	0	0	1	42
301061	Office Technology Assistant	48	45	3	2	0	1	1	1	0	1	42
314613	Outdoor Power Equipment Technician	4	0	4	0	0	0	0	0	0	0	4
105311	Paramedic Technician	15	6	9	1	0	1	3	0	0	0	10
305092	Patient Service Specialist	47	46	1	3	0	0	3	0	0	0	41
315361	Pharmacy Technician	5	2	3	1	0	0	0	0	0	0	4
504275	Plumbing Apprentice	61	0	61	0	0	0	1	0	0	0	60

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
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613079	Preschool Education Professional	119	114	5	9	1	2	3	2	0	0	102
306011	Refrigeration Essentials	21	1	20	2	0	1	1	0	0	1	16
304424	Shielded Metal Arc Welding (SMAW)	92	13	79	9	2	1	6	1	0	4	69
315501	Substance Abuse Counselor Education	132	97	35	14	1	7	3	2	0	0	105
611012	Tax Preparer Assistant	125	101	24	11	1	3	3	4	0	0	103
104995	Technical Studies-Journeyworker	1	0	1	0	0	0	0	0	0	0	1
304581	Truck Driving	71	6	65	0	0	3	3	1	0	2	62
314762	Utility Construction Technician	5	0	5	0	0	0	1	0	0	0	4
310913	Veterinary Assistant	62	59	3	1	1	1	2	0	0	1	56
100911	Veterinary Technician	96	89	7	1	2	1	3	0	1	3	85
314421	Welding	79	8	71	5	2	2	4	0	0	4	62
304422	Welding/Maintenance & Fabrication	72	8	64	5	2	1	4	0	0	4	56

GENDER, RACE/ETHNICITY BY INSTRUCTIONAL DIVISION

(WTCS OLAP Cubes – Program Enrollment)

Instructional Division	Total Headcount	Gender		Race/Ethnicity							
		Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
Agriculture, Food and Natural Resources	194	158	36	6	3	2	5	0	1	4	173
Architecture and Construction	329	51	278	13	1	8	10	1	0	9	287
Business Management and Administration	926	739	187	33	6	25	27	13	2	12	808
Education and Training	522	497	25	36	4	8	13	8	0	0	453
Finance	630	470	160	46	7	11	14	17	0	1	534
Health Sciences	1,192	1,051	141	45	26	30	37	13	2	6	1,033
Hospitality and Tourism	32	21	11	2	0	0	1	1	0	3	25
Human Services	351	285	66	29	3	16	15	4	1	3	280
Information Technology	235	30	205	6	12	11	5	2	0	5	194
Law, Public Safety, Corrections and Security	285	135	150	18	4	5	14	7	0	2	235
Manufacturing	681	65	616	38	13	9	27	3	0	26	565
Transportation, Distribution and Logistics	170	16	154	6	0	3	5	1	0	2	153

ENROLLMENT

UNDUPLICATED ENROLLMENT AND FTE SUMMARY

(Cognos: CSWSR041 Enrollments and FTE by Campus and Plan)
*Includes transcripted credit

FY23	Enrollment	FTE
Undergraduate	5,125	1,712.98
Extended Education	628	60.53
Continuing Education	9,270	153.50
TOTAL	**14,172**	**1,927.01**
	Enrollment	**FTE**
Credit	5,638	1,773.51
Non-Credit	9,270	153.50
TOTAL	**14,172**	**1,927.01**

FTE BY CAMPUS
SUMMARY BY CAREER AND DIVISION
(Cognos CSWSR001)

CAREER	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL FTE
Undergraduate	94.57	461.33	623.22	311.27	220.78	1,712.95
Extended Education	10.93	18.50	0	17.13	13.97	60.50
Continuing Education	19.88	42.95	16.22	65.91	8.54	153.50

DIVISION	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL FTE
Agriculture, Food and Natural Resources	0.00	44.77	0.09	3.98	0.00	48.70
Architecture and Construction	3.90	17.94	0.36	35.20	32.57	89.97
Business, Management and Administration	9.53	57.42	110.24	19.63	10.85	207.67
Education and Training	1.70	10.69	47.66	11.31	7.20	78.56
Finance	15.50	37.03	50.47	26.80	6.57	136.50
General Studies	23.40	94.50	286.63	61.15	49.83	515.81
Health Sciences	20.13	60.93	67.16	48.11	40.77	237.20
Hospitality and Tourism	1.47	1.63	0.00	1.33	0.83	5.27
Human Services	0.38	11.71	31.35	32.56	38.82	114.83
Information Technology	4.20	26.80	23.74	12.73	3.00	70.47
Law, Public Safety and Security	13.33	37.55	16.56	51.39	11.55	130.38
Manufacturing	19.97	77.15	1.25	22.68	31.82	154.11
Personal Enrichment	2.09	23.30	0.16	41.99	2.58	70.12
Technology and Industry	0.00	4.87	0.00	1.63	0.43	6.93
Transportation, Distribution and Logistics	9.82	16.39	3.87	23.53	6.45	60.07

UNDUPLICATED HEADCOUNT BY CAMPUS
SUMMARY BY CAREER AND DIVISION
(Cognos CSWR001)

CAREER	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL HEADCOUNT
Undergraduate	545	2,094	2,007	1,339	802	5,125
Extended Education	120	197	0	184	132	628
Continuing Education	1,719	2,896	810	4,056	550	9,270

DIVISION	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL HEADCOUNT
Agriculture, Food and Natural Resources	0	91	0	12	0	103
Architecture and Construction	432	307	10	215	98	1,003
Business, Management and Administration	153	683	714	267	94	1,551
Education and Training	17	47	182	37	14	269
Finance	143	364	262	229	69	958
General Studies	221	673	1,453	467	367	2,712
Health Sciences	106	332	476	234	183	1,087
Hospitality and Tourism	9	10	0	8	5	32
Human Services	84	157	249	196	100	617
Information Technology	15	95	113	45	31	247
Law, Public Safety and Security	1,339	1,037	109	1,760	386	4,195
Manufacturing	83	326	32	155	106	679
Personal Enrichment	124	1,406	26	1,901	157	3,337
Technology and Industry	0	12	0	4	3	16
Transportation, Distribution and Logistics	70	101	148	126	15	392

FTE BY DELIVERY METHOD

(Cognos CSWSR001)

Delivery Mode	FTE												TOTAL
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Flex	13.70	0.00	0.00	0.00	2.83	39.20	27.17	17.87	7.87	2.90	8.92	2.23	**248.85**
Hybrid	0.00	0.00	0.00	86.27	95.93	6.77	1.57	0.00	0.00	148.47	257.02	237.95	**833.98**
Hybrid +	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	31.30	22.00	31.76	**85.06**
Independent Study	20.29	17.09	12.84	10.71	32.39	3.60	4.30	20.90	14.88	16.80	34.23	26.83	**231.16**
On Site	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	152.91	613.24	808.54	**1,574.69**
Online	485.01	585.90	587.61	518.24	506.17	492.01	523.79	542.09	579.77	584.93	588.38	545.65	**6,942.74**
Online Live	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	232.95	70.14	47.93	**351.02**
Work Based Learning	47.80	47.73	45.40	36.67	33.63	36.67	27.70	29.67	32.57	27.20	72.50	71.23	**552.00**
Your Choice	0.00	0.00	0.00	0.00	0.00	0.00	0.00	54.53	133.63	80.73	147.64	153.07	**569.60**
TOTAL	**566.80**	**650.72**	**645.85**	**651.89**	**670.95**	**578.25**	**584.53**	**665.06**	**768.72**	**1,278.19**	**1,814.07**	**1,925.19**	**11,389.10**

WISCONSIN TECHNICAL COLLEGE SYSTEM INTER-DISTRICT ENROLLMENT SUMMARY

Outgoing Students = students that reside in the Northwood Tech district but attend another WTCS college
Incoming Students = students that reside in a WTCS district other than Northwood Tech but attend Northwood Tech
(WTCS OLAP Cubes)

District	Outgoing Students		Incoming Students	
	Headcount	FTE	Headcount	FTE
Blackhawk Technical College	2	0.91	4	1.11
Chippewa Valley Technical College	1,344	453.36	778	116.68
Fox Valley Technical College	248	25.69	17	3.89
Gateway Technical College	7	1.04	3	1.02
Lakeshore Technical College	2	0.11	6	1.46
Madison Area Technical College	60	16.77	29	4.53
Mid-State Technical College	31	9.59	33	4.26
Milwaukee Area Technical College	27	5.97	10	2.31
Moraine Park Technical College	76	4.72	13	2.64
Nicolet Area Technical College	94	13.58	35	0.93
Northcentral Technical College	320	58.89	97	11.27
Northeast Wisconsin Technical College	98	19.71	17	1.47
Southwest Wisconsin Technical College	26	3.71	19	0.10
Waukesha County Technical College	13	0.68	9	1.30
Western Technical College	96	36.54	153	6.14
TOTAL	2,521	593.18	1,477	162.94

HEADCOUNT BY DISTRICT AND PROGRAM TYPE

*(WTCS Client Reporting – Headcount: CLI572B and FTE: CLI570B)*

District	FY23 Associate Degree Programs		FY23 Technical Diploma Programs		Continuing Education Course Enrollment (Vocational Adult and Community Services)	
	Headcount	FTE	Headcount	FTE	Headcount	FTE
Blackhawk	4,554	1,496.39	863	185.47	2,518	3,381.00
Chippewa Valley	10,547	3,256.87	2,540	596.46	4,297	6,837.00
Fox Valley	15,771	4,479.86	3,630	730.54	32,205	35,835.00
Gateway	12,134	3,605.94	3,794	726.30	3,329	7,123.00
Lakeshore	4,189	1,175.60	1,081	170.33	4,167	5,248.00
Madison	14,011	4,141.11	2,252	540.20	6,629	8,881.00
Mid-State	4,656	1,341.32	1,431	272.17	4,425	5,856.00
Milwaukee	15,807	4,992.89	2,753	907.15	3,865	6,618.00
Moraine Park	5,868	1,716.02	1,785	378.67	6,117	7,902.00
Nicolet	1,287	334.70	383	77.38	2,075	2,458.00
Northcentral	8,595	2,652.35	1,090	194.90	9,588	10,678.00
Northeast	13,424	4,564.48	3,722	673.51	10,006	13,728.00
Northwood	3,703	1,259.90	1,642	466.04	9,313	153.59
Southwest	3,080	1,043.70	855	292.41	3,757	4,612.00
Waukesha	9,501	2,835.34	2,272	480.41	6,999	9,271.00
Western	9,243	2,674.97	1,676	294.23	2,694	4,370.00
TOTAL	**136,370**	**41,571**	**31,769**	**6,986**	**111,984**	**132,952**

GRADUATION RATES

(WTCS OLAP Cubes)

Year	2nd Year Graduation Rates	3rd Year Graduation Rates
2013-14	58.20%	61.93%
2014-15	62.48%	66.73%
2015-16	58.53%	63.19%
2016-17	60.71%	65.36%
2017-18	54.14%	58.80%
2018-19	49.68%	53.91%
2019-20	46.37%	51.70%
2020-21	38.11%	43.57%
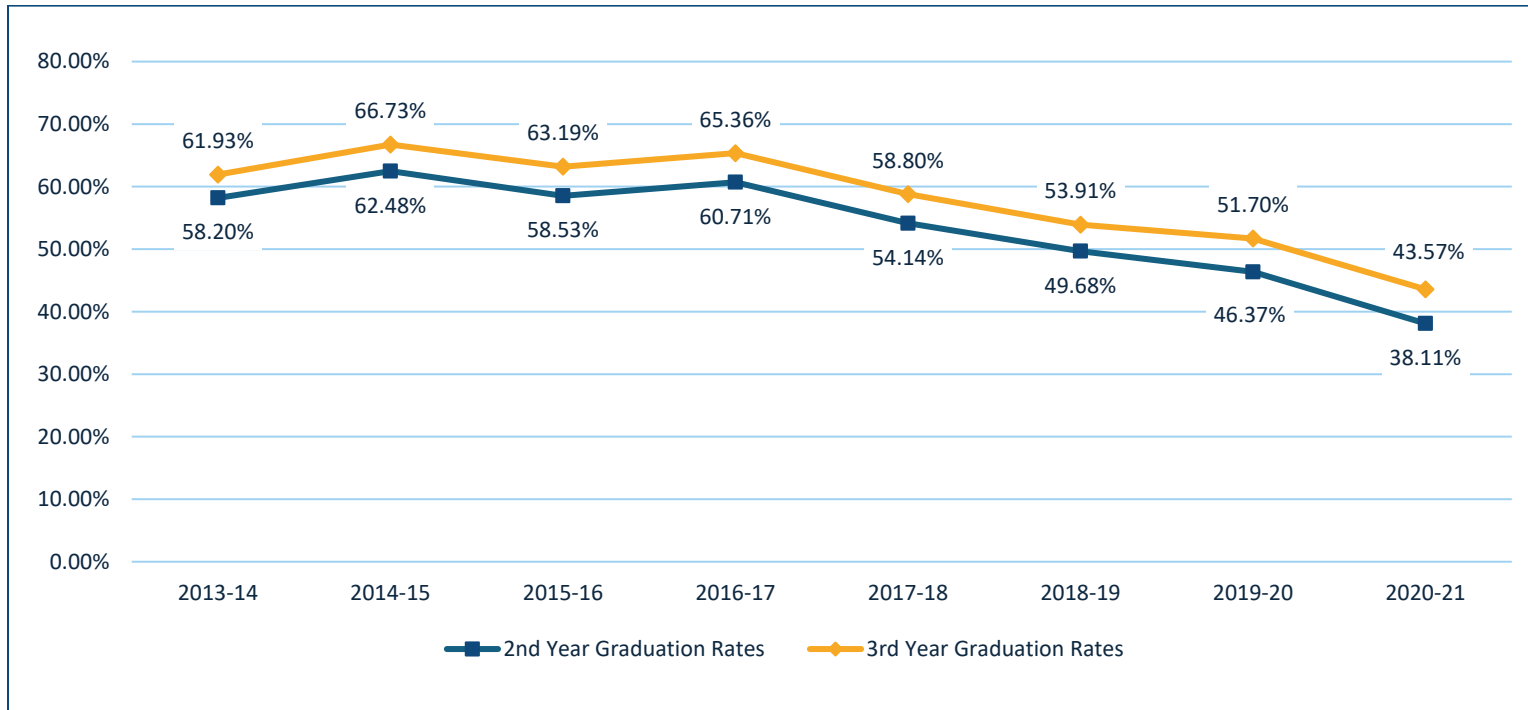
RETENTION RATES

(Cognos CSWSR021)

Year	Year to Year Program Retention Rates
2017-18 to 2018-19	72.76%
2018-19 to 2019-20	72.36%
2019-20 to 2020-21	71.82%
2020-21 to 2021-22	70.82%
2021-22 to 2022-23	71.45%

Year to Year Program Retention Rates
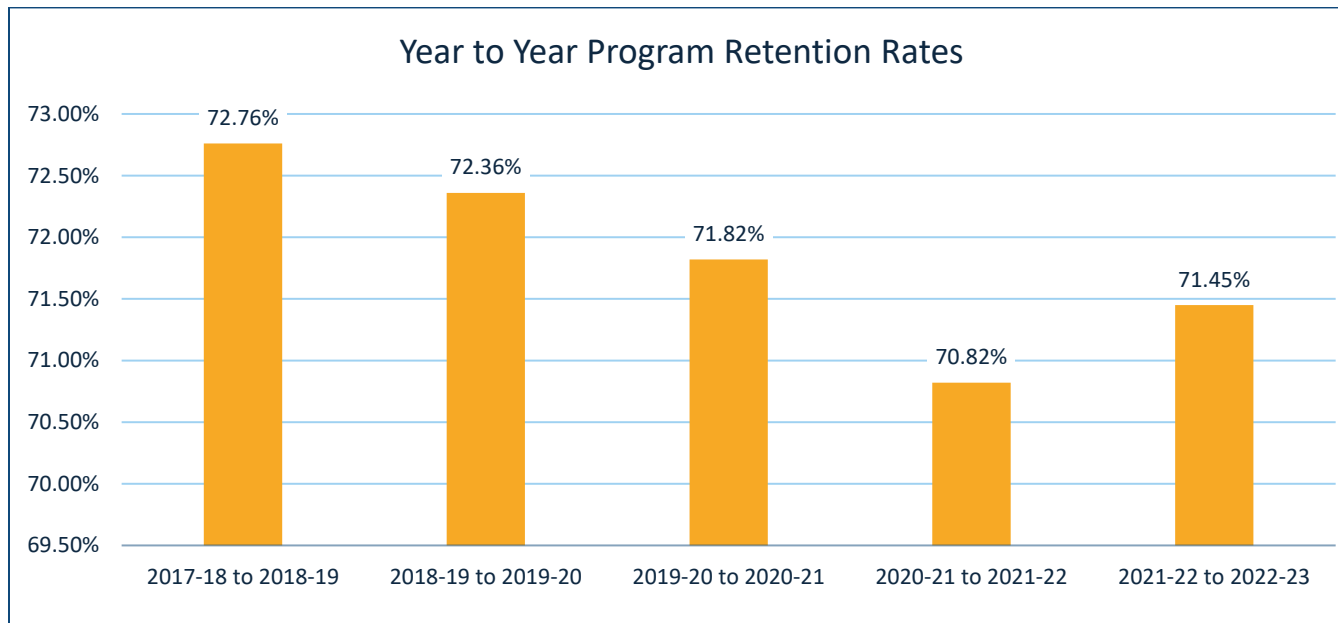
BUDGET/FINANCE

BUDGET/FINANCE

College Budget 2022-2023

Please visit the pages below to learn more about Northwood Technical College's financial operations.

Combined Budget Summary
(Budget 2022-2023; p. 45)

Valuation and Tax Levy Analysis by County
(Budget 2022-2023; p. 153-160)

2022-2023 Project Listing by Funding Source
(Budget 2022-2023; p. 86-89)