

Suggested Program Course List - Business Management - Marketing Emphasis 4, Ashland, Spring 2026

Term	Class Nbr	Catalog	Course Title	Credits	Start Date	End Date	Location	Instructional Mode	Days of Week	Start Time	End Time
1262	22302	10104125	Multi-Media Marketing	3	01/19/26	05/15/26	ONLN	Online	M-F	7:00	7:30
1262	22303	10104148	Sales Management	3	01/19/26	05/15/26	ONLN	Online	M-F	7:00	7:30
1262	22301	10104180	Business and Marketing Field Study	2	01/19/26	05/15/26	ONLN	Online	M-F	7:00	7:30
1262	20094	10809198	Introduction to Psychology <b>OR</b>	3	01/23/26	05/15/26	ASH	On Site	F	8:30	11:20
1262	20092	10809198	Introduction to Psychology	3	01/19/26	05/15/26	ONLN	Online	M-F	7:00	7:30
<b>Need 3-credit elective</b>											
<b>Suggested 3-credit elective</b>											
1262	21622	10196189	❖*Teambuilding and Problem Solving <b>OR</b>	3	01/20/26	05/12/26	ASH	Your Choice	T	2:00	3:20
1262	21621	10196189	❖*Teambuilding and Problem Solving <b>OR</b>	3	01/20/26	05/12/26	ONLN	Your Choice	T	2:00	3:20
1262	22304	10145101	Entrepreneurship	3	01/19/26	05/15/26	ONLN	Online	M-F	7:00	7:30

❖ This class is offered in the “Your Choice” format for which you may choose to attend class in person, complete the class online, or a combination of the two.

You can expect the following from the class:

- Class attendance is not required.
- There are lectures from the instructor that will be uploaded to Blackboard for online viewing.
- You will be responsible for work team collaboration throughout the course as scheduled.
- Assignments are submitted online through Blackboard unless otherwise required by the instructor.
- There are strict deadlines and assignment requirements.
- Your instructor will support your efforts throughout your learning experience.
- You determine your own level of success!

\*This class requires a specified amount of time online in addition to regularly scheduled face-to-face classroom hours.

Actual online class participation is determined by you based on your schedule or as communicated by your instructor.

Online classes appear on your schedule from 7:00 to 7:30 a.m., but you are not required to log in at that time.

Actual class participation is determined by you based on your schedule or as communicated by your instructor.

Please be advised that low enrollment class sections may be canceled.

[For the most up-to-date course listing, go to the Northwood Tech Homepage and click on 'Find a Class'](#)

[To view instructional Mode definitions, click here](#)

[To view your curriculum checklist, click here](#)