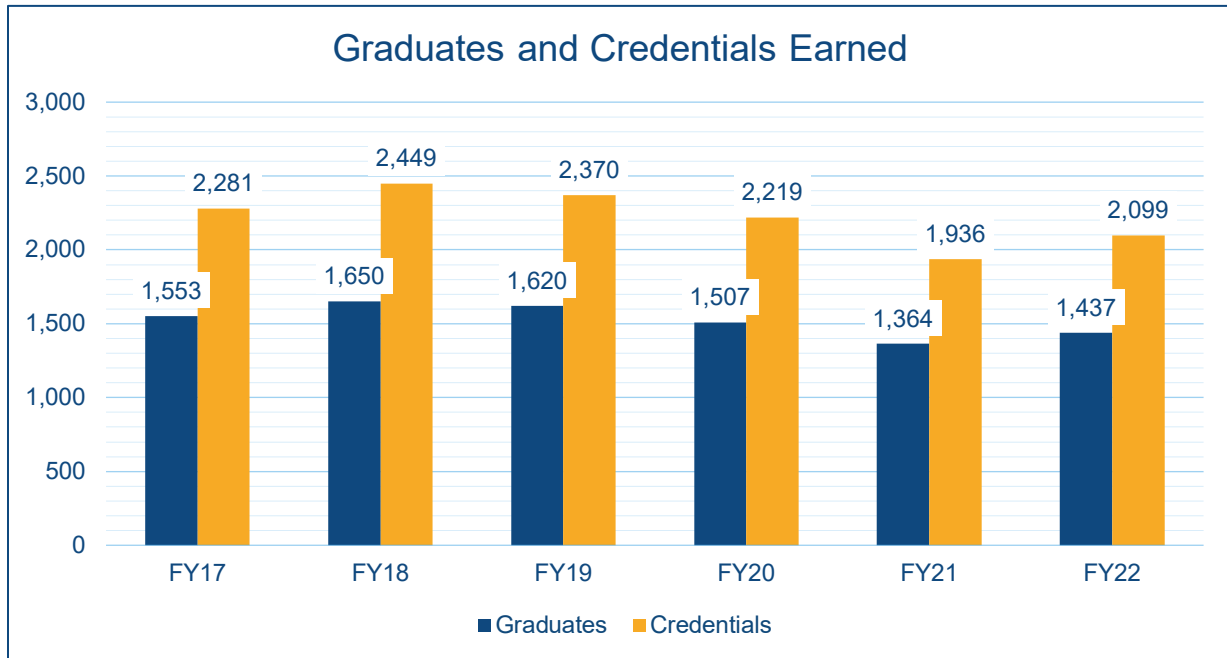
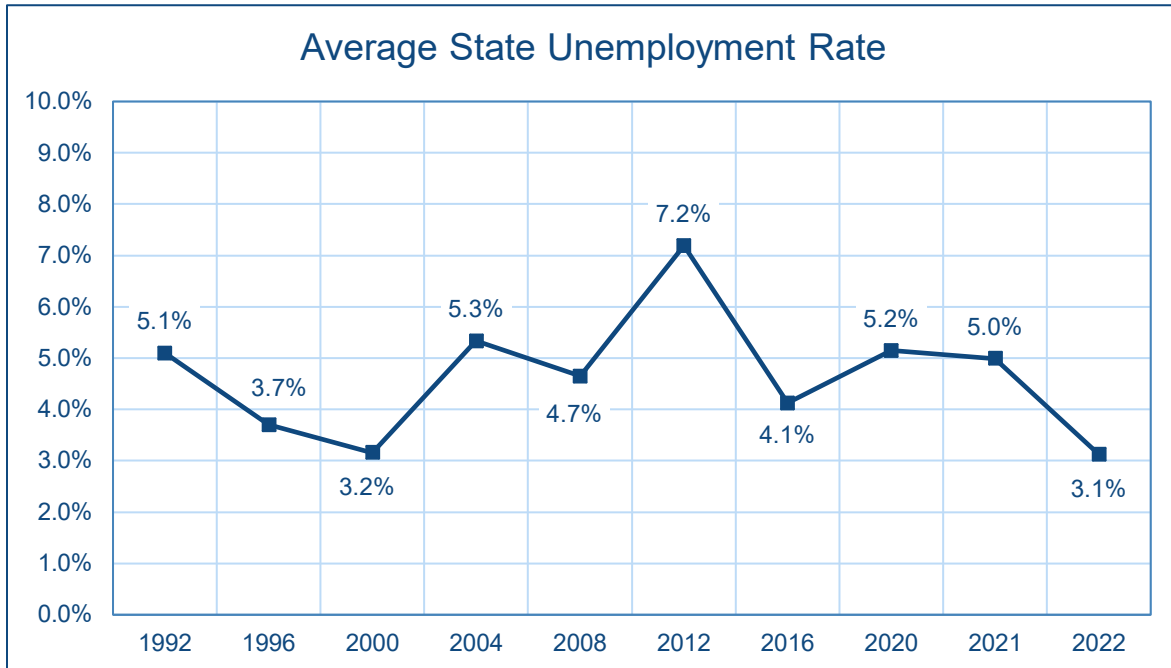


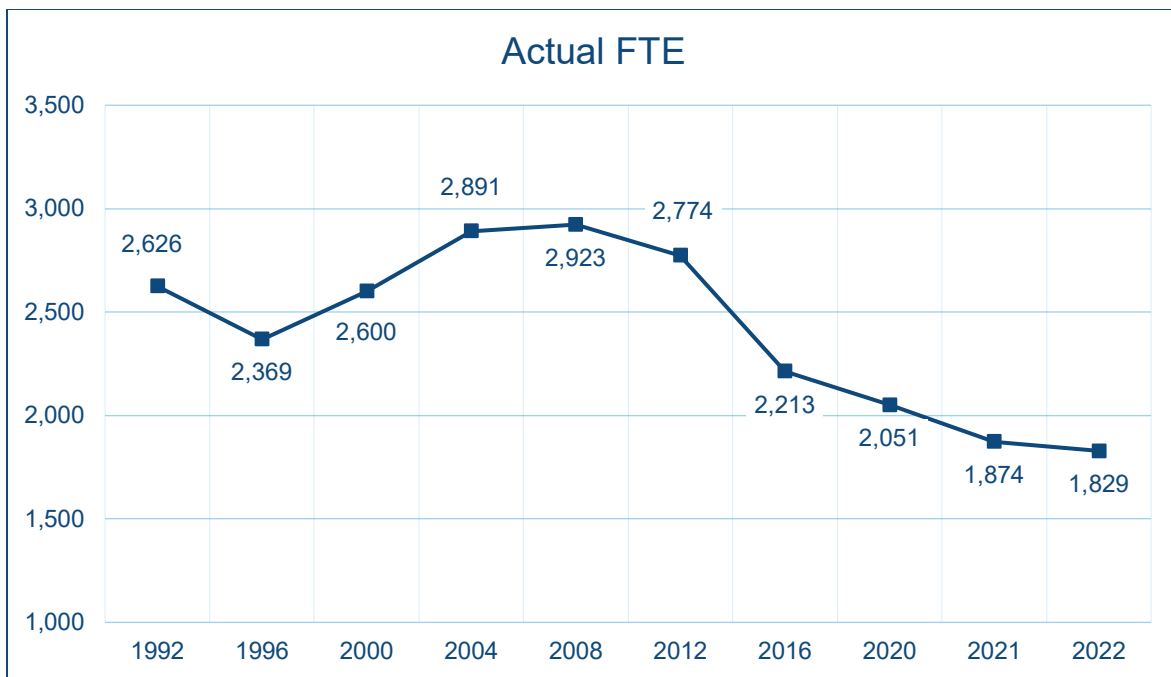
Data source: Cognos, CSWSR041 Registration Student Detail Cube Student Category 5yr



Data source: Cognos, SR8023 Actual Grad List



Unemployment rate averaged based on Northwood Tech fiscal year (July to June)  
Data source: Wisconomy, Unemployment Rate – Not Seasonally Adjusted

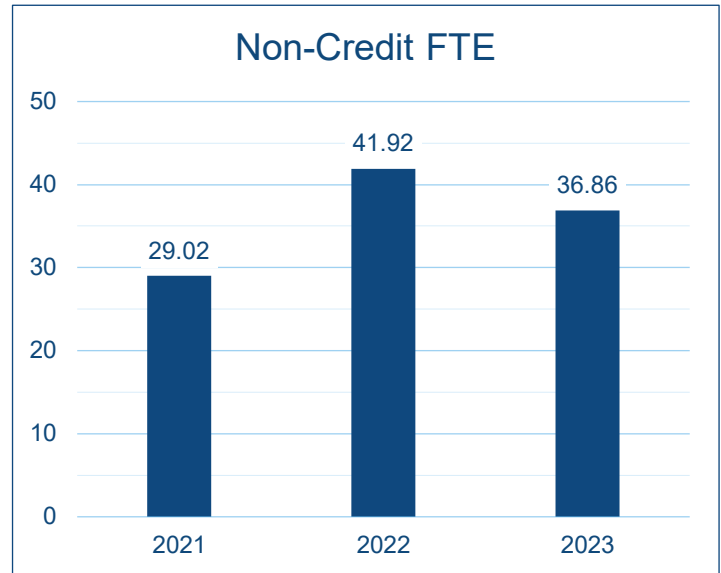
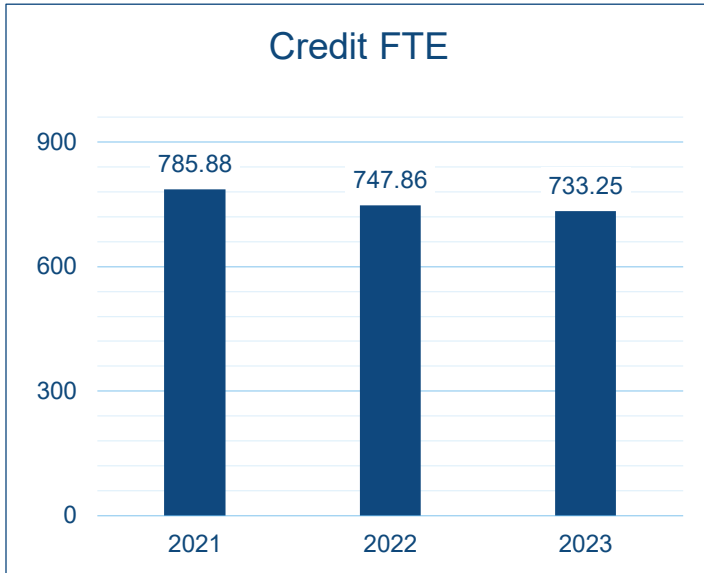


Cognos, CSWSR041 Registration Student Detail Cube Student Category 5yr

### Registration Week 27

As of 9/5/2020 (Registration Year 2021), 9/4/2021 (2022), and 9/3/2022 (2023)

#### Actual FTE



Aid Category (Aid Code)	2021	2022	2023	Difference 2022 to 2023	Percent Change 2022 to 2023
Associate Degree (10)	631.23	582.53	575.87	-6.66	1%
Collegiate Transfer (20)	-	3.17	1.33	-1.84	58%
Short-Term Technical Diploma (30)	13.00	17.63	25.80	8.17	46%
One-Year Technical Diploma (31)	61.17	61.80	51.83	-9.97	-16%
Two-Year Technical Diploma (32)	71.57	71.60	67.13	-4.47	-6%
Apprenticeship (50)	6.18	6.86	7.72	0.86	13%
Basic Skills (73, 74, 75, 76, 77, 78)	2.73	4.27	3.57	-0.70	-16%
<b>TOTAL CREDIT</b>	<b>785.88</b>	<b>747.86</b>	<b>733.25</b>	<b>-14.61</b>	<b>-2%</b>
General Adult (42)	17.04	22.28	22.01	-0.27	-1%
Occupational Adult (47)	11.25	18.42	13.94	-4.48	-24%
Adult Avocational (60)	0.72	1.22	0.91	-0.31	-25%
<b>TOTAL NON-CREDIT</b>	<b>29.02</b>	<b>41.92</b>	<b>36.86</b>	<b>-5.06</b>	<b>-12%</b>
<b>TOTAL COLLEGE</b>	<b>814.90</b>	<b>789.78</b>	<b>770.12</b>	<b>-19.66</b>	<b>-2%</b>

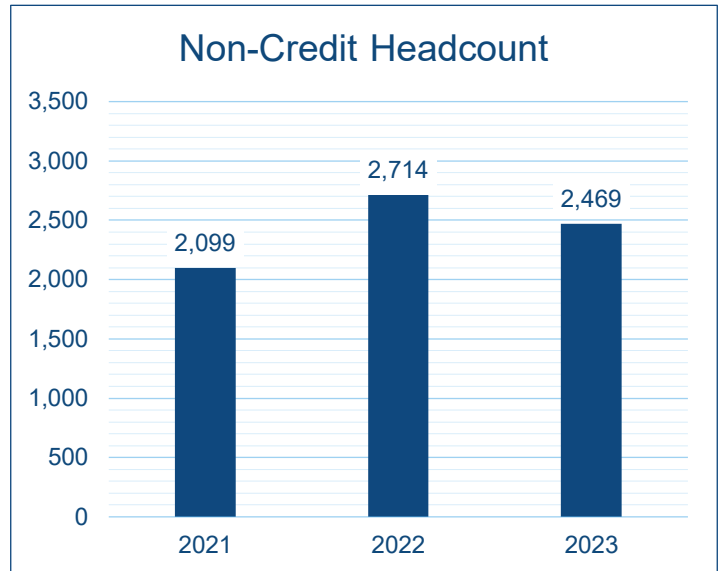
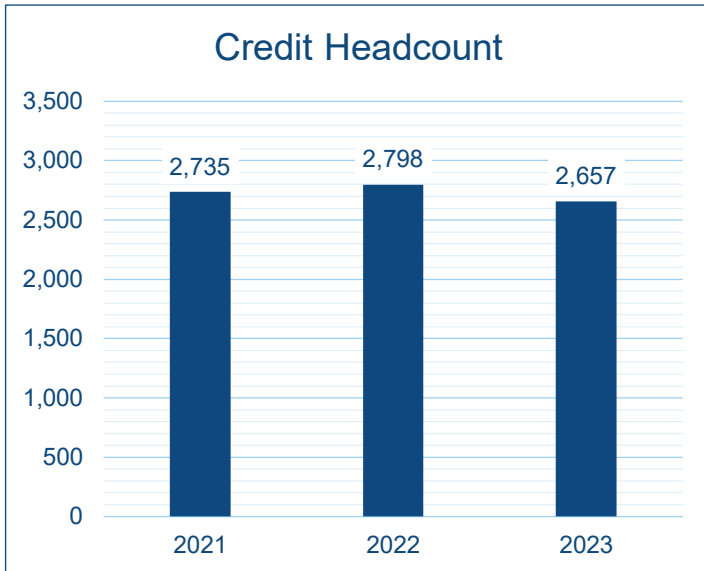
Data as of 9/21/2022

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

### Registration Week 27

As of 9/5/2020 (Registration Year 2021), 9/4/2021 (2022), and 9/3/2022 (2023)

### Headcount based on Actual FTE



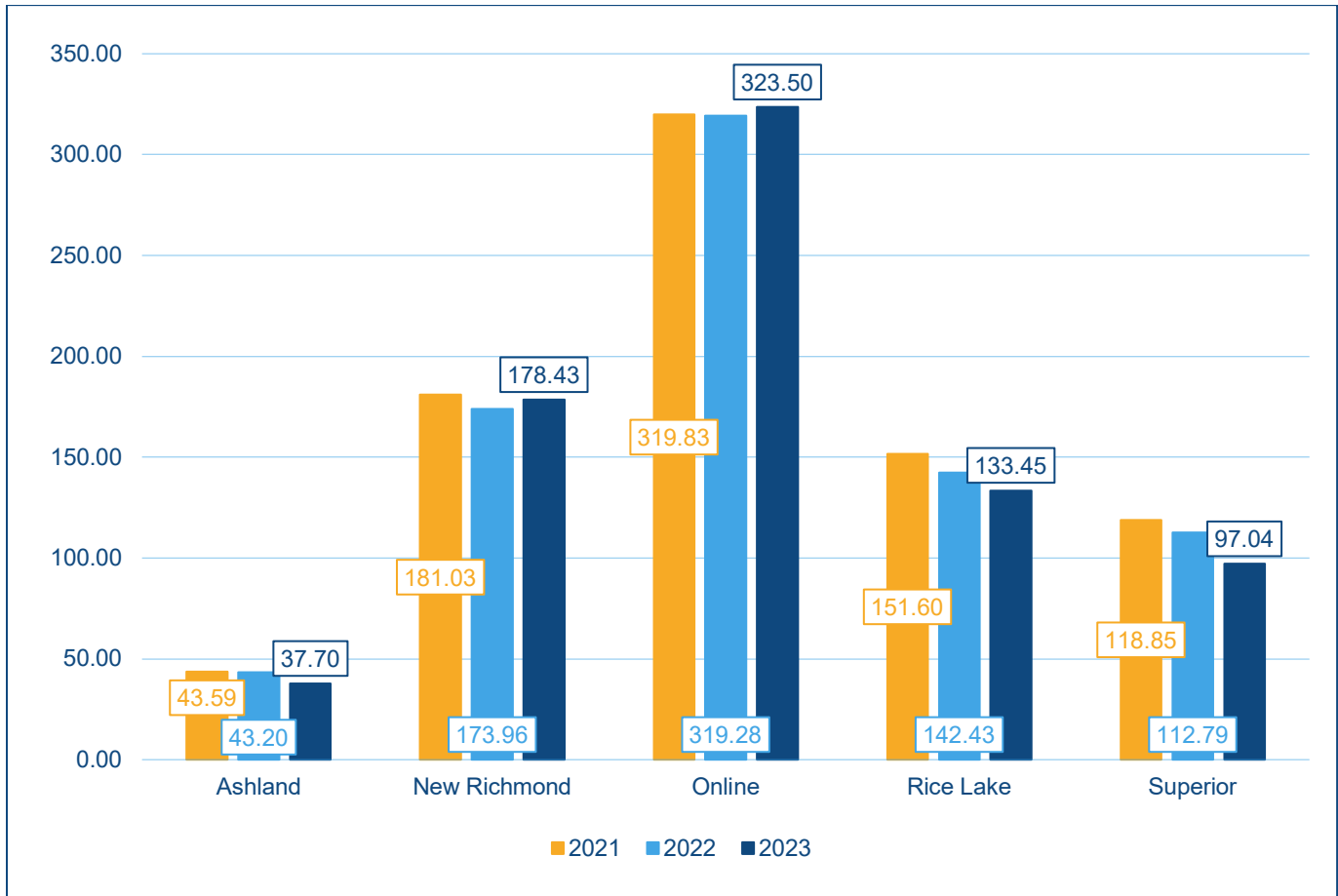
Aid Category (Aid Code)	2021	2022	2023	Difference 2022 to 2023	Percent Change 2022 to 2023
Associate Degree (10)	2,126	2,101	1,950	-151	-7%
Collegiate Transfer (20)	-	24	10	-14	-58%
Short-Term Technical Diploma (30)	127	183	195	12	7%
One-Year Technical Diploma (31)	249	269	201	68	25%
Two-Year Technical Diploma (32)	289	268	271	3	1%
Apprenticeship (50)	95	103	115	12	12%
Basic Skills (73, 74, 75, 76, 77, 78)	64	78	69	-9	-12%
<b>TOTAL CREDIT</b>	<b>2,735</b>	<b>2,798</b>	<b>2,657</b>	<b>-141</b>	<b>-5%</b>
General Adult (42)	1,097	1,309	1,323	14	1%
Occupational Adult (47)	917	1,274	1,051	-223	-18%
Adult Avocational (60)	86	140	100	-40	-29%
<b>TOTAL NON-CREDIT</b>	<b>2,099</b>	<b>2,714</b>	<b>2,469</b>	<b>-245</b>	<b>-9%</b>
<b>TOTAL COLLEGE</b>	<b>4,738</b>	<b>5,460</b>	<b>5,062</b>	<b>-398</b>	<b>-7%</b>

Source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

### Registration Week 27

As of 9/5/2022 (Registration Year 2021), 9/4/2021 (2022), and 9/3/2022 (2023)

### Actual FTE by Campus



Campus	2021	2022	2023	Difference 2022 to 2023	Percent Change 2022 to 2023
Ashland	43.59	43.20	37.70	-5.5	-13%
New Richmond	181.03	173.96	178.43	4.47	6%
Online	319.83	319.28	323.50	4.22	1%
Rice Lake	151.60	142.43	133.45	-8.98	-6%
Superior	118.85	112.79	97.04	-15.75	-14%
<b>TOTAL COLLEGE</b>	<b>814.90</b>	<b>791.66</b>	<b>770.12</b>	<b>-21.54</b>	<b>-3%</b>

Data as of 9/21/2022

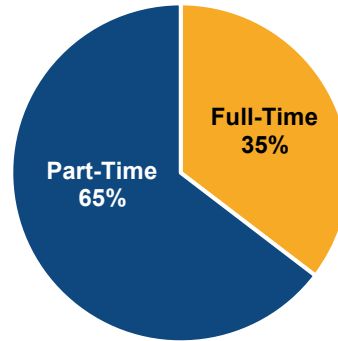
Source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Week

# 2,646

## Fall 2022 UGRD Students

- 27% are new to Northwood Tech this Fall.
- 87% are degree-seeking, program students.

## Enrollment Status



**Full-time** students' average credit load is 14 credits.

**Part-time** students' average credit load is 6 credits.

Data source: Cognos, CSWSR111

## Ethnicity

### Northwood Tech Students, Fall 2022

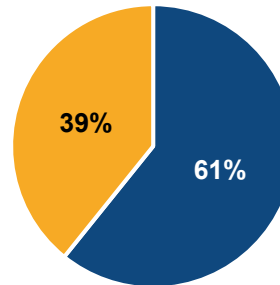
Amer. Indian/Alaska Native – 4%  
Asian – 1%  
Black/African American – 2%  
Hispanic/Latino – 3%  
Multiple – 1%  
Pacific Islander - <1%  
Unknown – 2%  
White – 85%

### Service Area Population, 2020 Estimates

Amer. Indian/Alaska Native – 3%  
Asian – <1%  
Black/African American – <1%  
Hispanic/Latino – 2%  
Multiple – 3%  
Native Hawaiian/Other Pacific Islander - <1%  
White – 93%

Data source: United States Census Bureau, ACS Demographic and Housing Estimates

## Gender



**61% Female**  
**39% Male**  
**<1% Unknown**

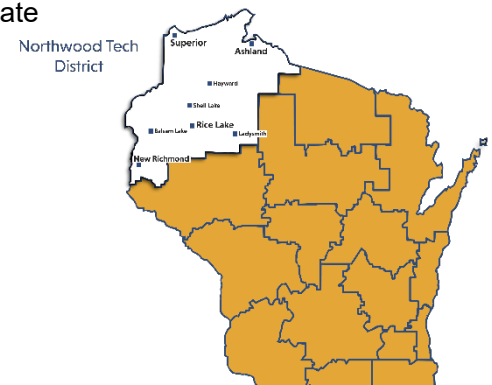
## Residency

### All UGRD Students

78% live in the Northwood Tech District  
9% live in Wisconsin, outside the Northwood Tech District  
13% live out of state

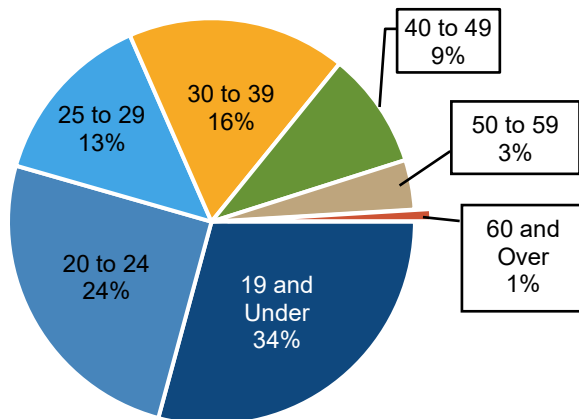
### Online Students

80% live in the Northwood Tech District  
5% live in CVTC's District  
7% live in Wisconsin, outside the Northwood Tech District  
12% live out of state



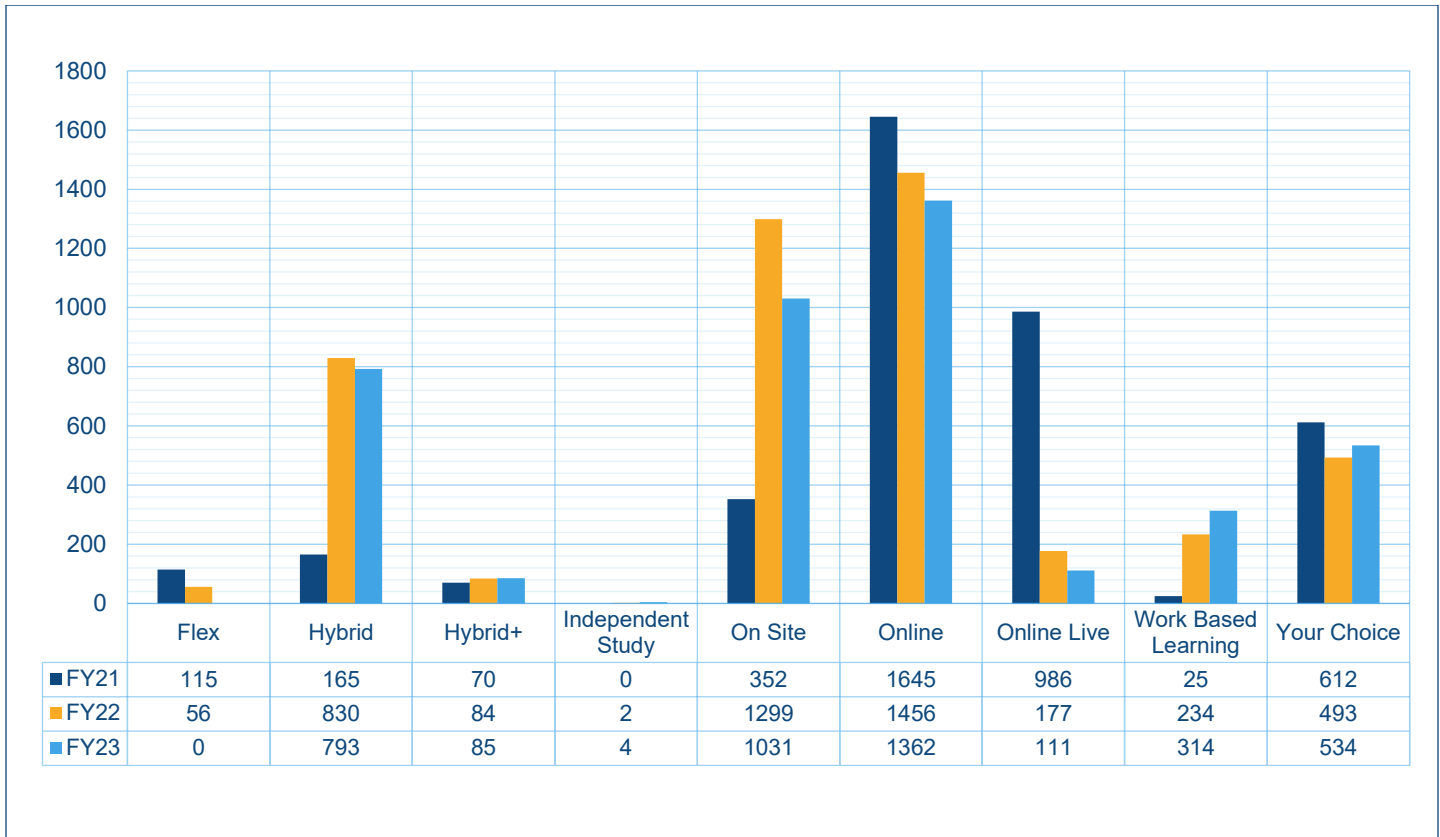
## Age

Average Age: 26  
Median Age: 22  
Age Range: 15 to 69



## Headcount based on Actual FTE by Instruction Mode

As of registration week 27: 9/5/2020 (Registration Year 2021), 9/4/2021 (2022), and 9/3/2022 (2023)



Compared to overall registration, Online and Online Live registrations for the Fall term have been declining since 2020; however, Online and Online Live course registrations made up 35% of all Fall UGRD Registrations in both FY23 and FY22. In FY21, Online and Online Live made up 66% of all Fall term UGRD Registrations. Hybrid and Work Based Learning course offerings have increased significantly since FY21

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks, as of Registration Week 27



### Year to Year Retention

	2020-21 to 2021-22	2021-22 to 2022-23 as of 9/21/2022
Retained in Program	70.81%	69.85%
Retained at Northwood Tech	73.37%	72.66%

Data source: Cognos, CSWSR061 Year to Year Retention

### Second Year Retention Rate by WTCS College

Blackhawk	59%	Moraine Park	68%
Chippewa Valley	73%	Nicolet Area	58%
Fox Valley	71%	Northcentral	66%
Gateway	61%	Northeast Wisconsin	65%
Lakeshore	64%	<b>Northwood Tech</b>	<b>60%</b>
Madison Area	67%	Southwest Wisconsin	69%
Mid-State	58%	Waukesha County	72%
Milwaukee Area	46%	Western	58%

Data source: WTCS OLAP Cubes, QRP #2 Retention, 2<sup>nd</sup> Year Retention - % Retained, 2021 Cohort

### New-to-College Students

**623**

**Fall 2021** New-To-College Students  
(22% of all UGRD students)

**Top Five Degree-Seeking Programs**

Nursing – Associate Degree (37)  
Welding (34)  
Nursing Assistant (30)  
Veterinary Technician (28)  
Early Childhood Education (26)

**64% reside in the Northwood Tech district**

19 and Under = 47%  
20 to 24 = 19%  
25 to 29 = 11%  
30 to 39 = 11%  
40 to 49 = 8%  
50 to 59 = 3%  
60 and Over = 1%  
Average Age = 25  
Median Age = 20

**706**

**Fall 2022** New-To-College Students  
(27% of all UGRD students)

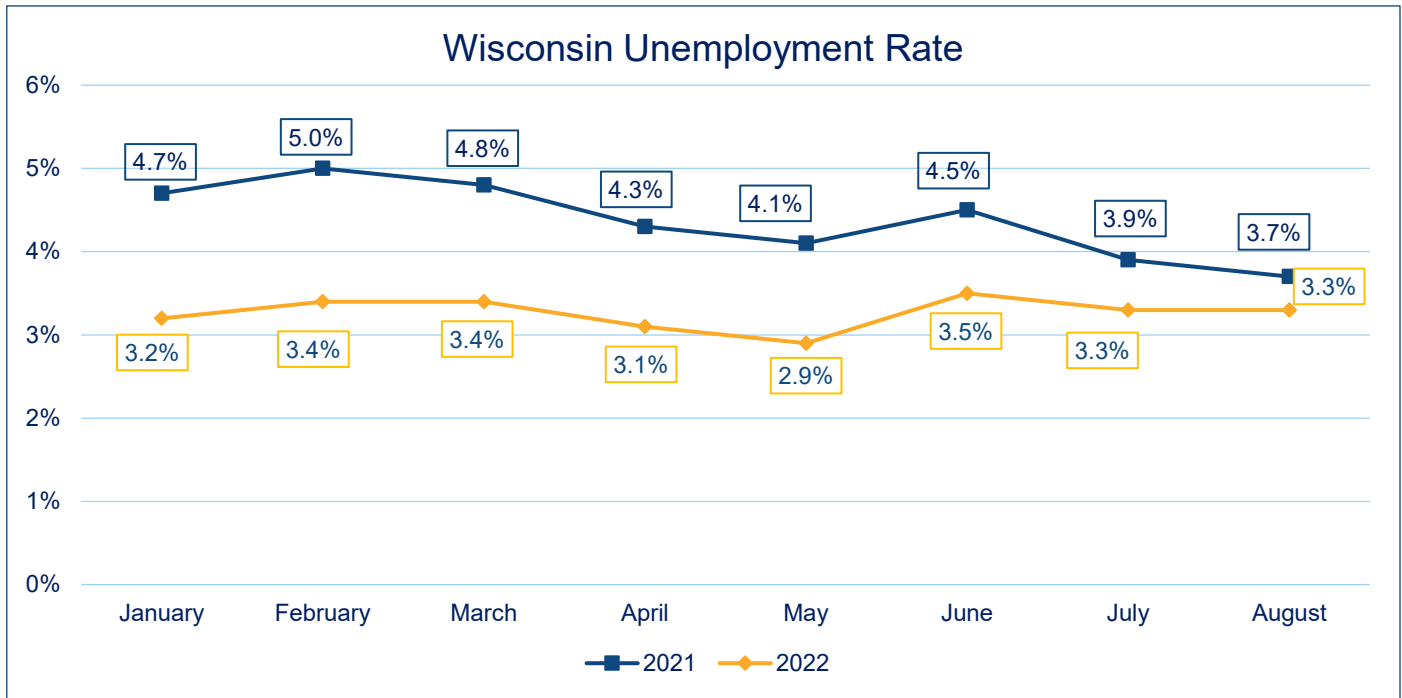
**Top Five Degree-Seeking Programs**

Welding (66)  
Early Childhood Education (61)  
Child Care Services E-Connect (58)  
Gas Tungsten Arc Welding (GTAW)(45)  
Business Management (43)

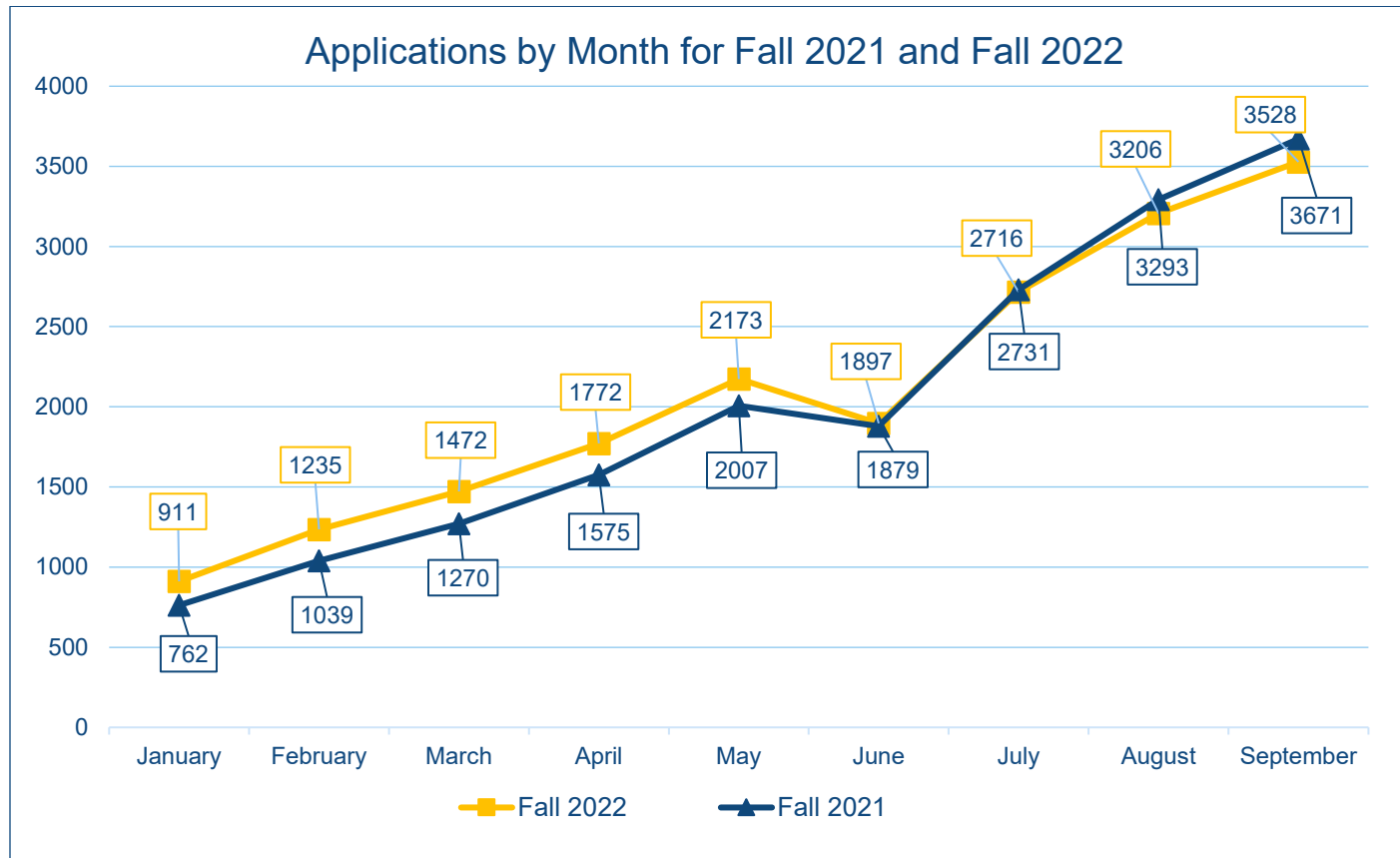
**67% reside in the Northwood Tech district**

19 and Under = 57%  
20 to 24 = 18%  
25 to 29 = 8%  
30 to 39 = 10%  
40 to 49 = 5%  
50 to 59 = 2%  
60 and Over = <1%  
Average Age = 23  
Median Age = 19

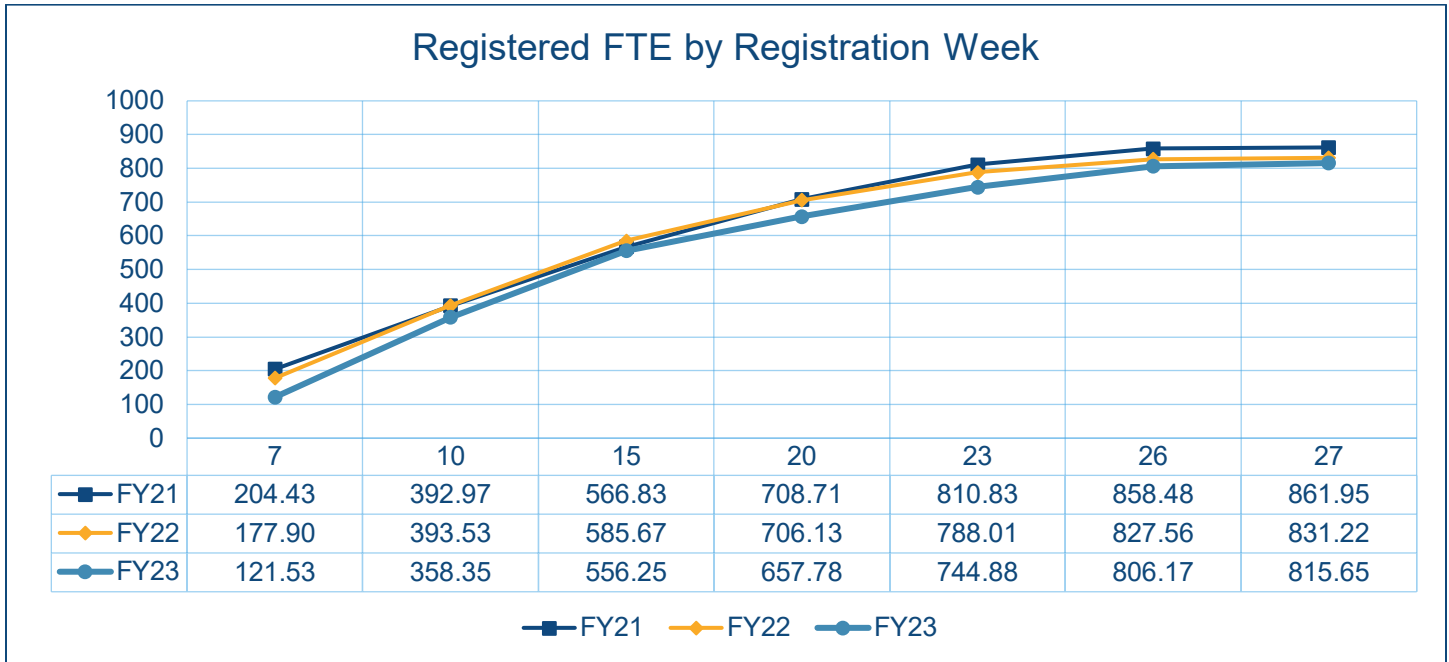
Data source: CSISR016 Student Enrollment Current Contact Information\_Fall Board Report



Data source: Wisconomy, Unemployment Rate – Not Seasonally Adjusted



Data as of the first Saturday of each month for the previous month  
Data source: Cognos, CSWAD006 Plan Enrollment Funnel



	Fall 2021 (Registration Year 2022)	Fall 2022 (Registration Year 2023)
<b>Priority Registration Begins</b> (To all new and continuing admitted students; Service Members can enroll one day before)	4/15/2021 (Registration Week 7)	4/14/2022 (Registration week 6)
<b>Open Enrollment Begins</b> (To non-program students)	6/9/2021 (Registration Week 15)	6/8/2022 Registration week 14)
<b>Fall Classes Begin</b>	8/23/2021 (Registration Week 26)	8/29/2022 (Registration week 26)
<b>Late Enrollments End</b> (One week after semester starts)	8/30/2021 (Registration Week 27)	9/7/2022 (Registration week 27)
<b>Financial Aid Census Date</b>	9/7/2021 (Registration Week 28)	9/12/2022 (Registration week 28)

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

**Fiscal Year:** July 1 to June 30. This includes Summer, Fall, and Spring academic terms.

**Registration Year:** The registration year refers to the academic year that students are registering for classes. Registration year reporting starts at the beginning of March.

**Registration Week:** The number of weeks since Registration Year reporting began. Week 1 is at the beginning of March. Northwood Tech students typically begin registering for fall courses in April.

**FTE:** The measure of a full-time equivalent student is based on a standardized number of credits. The standard is 30 credits per year.

**Actual FTE:** The credits of the student is based upon the total credits enrolled and the start date of the class is equal or less than today's date.

**Headcount based on Actual FTE:** The number of students (headcount) who are actually attending a class that has started, as of the current date or before.

**Registered FTE:** The credits of the student is based upon the total credits registered and considered enrolled. (Credits Registered / 30 credits = Registered FTEs)

**UGRD:** Academic career indicating an undergraduate student

**EXED:** Academic career indicating an adult basic education student

**Credit:** UGRD + EXED combined

**CNED (also known as Non-Credit):** Academic career indicating a continuing education student. Includes three categories: General Adult, Occupational Adult, and Adult Avocational.

**Transcripted Credit:** Students by term that have a Recognized Credit Code of 1A (Advanced Standing/Tech Prep), 1B (Advanced Standing/Youth Appren), 8A (AB94-05 Transcript/Tech Prep) or 8B (AB94-05 Transcript/Youth Apprn) for a course.

**New-To-College Students:** Identifies students that are new to the college and took a course within the identified year. They were not previously at the college.

**Graduates:** The unduplicated count of graduates who received a degree or credential

**Credentials:** Credentials are the degrees, diplomas, or certificates earned by students. In this report, the number of credentials is a duplicated count of graduates because graduate may receive more than one credential in each term

**Degree-Seeking:** UGRD students who are enrolled in a program and working towards a specified credential

**Full-Time:** Students attempting 12 or more credits in a term

**Part-Time:** Students attempting less than 12 credits in a term