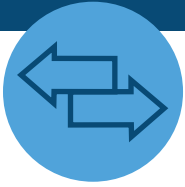


Strategic Themes



Transferability:

Increase holistic, seamless transfer and higher education partnership opportunities.

Strategies:

- Strengthen and increase holistic, seamless transfer opportunities through collaborative partnerships and technology within our region

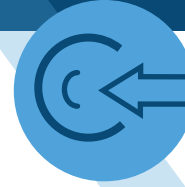


Program Optimization:

Establish programming that focuses on flexibility and leverages technology to serve regional employment needs.

Strategies:

- Expand access to learning and support through flexible delivery methods, schedules, and credentials to increase enrollment and retention
- Cultivate innovative teaching and learning practices using emerging technology, methodologies, facilities and equipment



Perception:

Remain a leader in higher education through excellence in all programming and services.

Strategies:

- Promote Northwood Technical College as the key provider of high quality, life-long learning



Diversity, Equity, Inclusion:

Foster an inclusive and welcoming college climate and culture that removes barriers and promotes a sense of belonging in the learning and working environments.

Strategies:

- Improve access and outcomes for all learners, especially populations with demonstrated gaps in student success
- Attract, recruit, hire, onboard, train and retain a diverse staff that mirrors student and county populations of the region



Community Focus:

Improve our communities through relationships with our regional K-12 districts, non-profit partners, and community partners that provide pathways to credentials, supporting greater employment opportunities.

Strategies:

- Strengthen connections with K12 partners and parents/guardians to expand awareness of and increase equitable access to programs and services available to meet high school student needs
- Strengthen connections with community organizations and business and industry to expand equitable access to programs and services available to working adults

Mission

Students First

We strengthen communities by empowering each student to realize their own success story.

Vision

Transforming Communities

We aspire to be the recognized education leader in workforce development and community engagement through our students' success.