

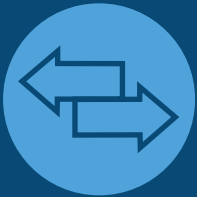


EVOLVE XXIII Strategic Plan

Progress Update

Symbol/Color Key

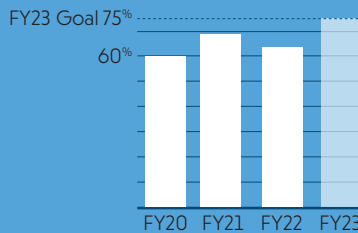
 Target met
  On target
  Below target



Transferability

Graduate transfers

to top 5 transfer college partners



Program Optimization



 **Provide leading edge**

technology to support teaching and learning excellence

 **Program & course capacity**

strategies

 Implement **OER** resources

New students in new university transfer program

105
by Spring FY23



Bachelor's degree program transfer percentage



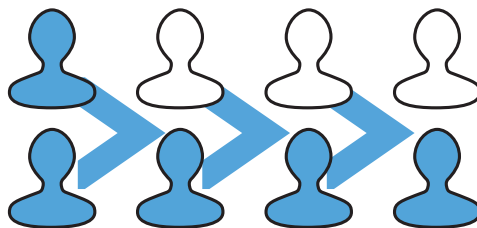
ABE Enrollment
800 by FY23



81% Success
across all delivery modes



Perception



Contracting FTE and headcount

136
Enrolled

in apprenticeship programs



K12
Grads
to
Northwood
Tech



DEI

State average for **term-to-term retention** for all students





Associate degree enrollments & FTEs

College enrollments & FTEs

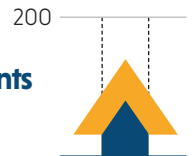
Student feedback opportunities

Goals, initiatives & activities

as part of the Five-Year Affirmative Action/Equal Opportunity Plan

-  For all learners
-  For diverse staff

ELL Students served

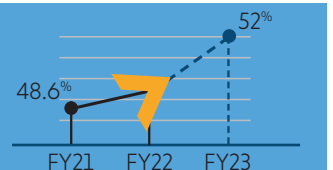


100%
updated by FY23



Rebranding

Three-year graduation rates for students with disabilities



Represents data from January 2024

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Symbol/Color Key



Target met



On target



Below target

Transferability	Metrics (as of 1/2024)	Status
Increase the % of students that transfer to a 4-year institution after graduating from Northwood Tech.	FY19 - Graduates: 101 (6.23% of total grads) FY20 - Graduates: 182 (12.05% of total grads) FY21 - Graduates: 97 (6.95% of total grads) FY22 - Graduates: 78 (5.34% of total grads)	➤
Increase graduate transfers to colleges with articulation agreements from 60% in FY20 to 75% in FY23 to top 5 transfer partners.	FY22 Graduates - 60% transferred to a school with an articulation agreement	➤
Enroll 105 new students by spring 2023 in new university transfer program.	119 Students	➤
Program Optimization	Metrics (as of 1/2024)	Status
Establish goal of 81% for course success across all delivery modes.	FY23 Overall Undergraduate Pass Rate = 89%	➤
Research strategies to utilize program and course capacity more effectively.	Developing a baseline for program capacity: FY19 = 36% at capacity; FY23 = 53% at capacity	➤
Increase ABE three-year students enrollment total to 800 by FY23	FY20 to FY23 ABE Enrollments = 1,233	➤
Provide leading edge technology in all programs that support teaching and learning excellence.	Blackboard Ultra Conversion: 173 courses completed and approved. Project Elevate: Overall status is "yellow" or in watch status.	➤
Implement OER resources and other solutions to decrease costs to students.	OER Pilot for Nursing Program in progress. 100% of 801 courses use OER. 90% of business courses use AER. (Note: AER is different than OER, but it is related.)	➤
Perception	Metrics (as of 1/2024)	Status
Increase college enrollments and FTE in associate degree programs.	Current Year (as of 1/8/2024) - 2,357 headcount and 1092.37 FTE Last year (as of 1/8/2023) - 2,323 headcount and 1087.67 FTE	➤
Increase college enrollments and FTEs.	Current Year (as of 1/8/2024) - 8,950 headcount and 1,642.20 FTE Last year (as of 1/8/2023) - 8,998 headcount and 1,609.49 FTE	➤
Increase opportunities for students to share feedback.	Student Feedback Survey created	➤
Increase the number of high school graduates from the Northwood Technical College Region with Dual Credit enrolling directly to Northwood Technical College from 13.4% to (FY20) to 17.5% (FY23).	FY22 grads (enrolled in FY23): 13.20%	➤
Increase the number of students enrolled in apprenticeship programs to 125 by FY23.	FY23: 136 Apprenticeship Students	➤
Increase FTE and headcount generated in 38.14 contracting to 47 FTE and 4015 headcount by FY23	3,193 students (headcount) and 66.45 (FTE) in FY23	➤
DEI	Metrics (as of 1/2024)	Status
Implement targeted student goals, initiatives and activities identified by Northwood Technical College's Diversity, Equity and Inclusion Team as part of the Five-Year Affirmative Action/Equal Opportunity Plan for 2019-2024.	Establishment of student clubs and DEI panel discussions Identified achievement gaps for underserved student populations	➤
Increase term-to-term retentions for all students, including underserved and special populations, to meet the state average.	FY23 - Overall Term to Term Retention: 81.64% (above the state average of 80.99%) Single Parent - matches state average Disabled - below the state average Economically Disadvantaged - matches state average Minority Students - matches state average	➤
Increase three-year graduation rates for students with disabilities from 48.6% to 52%.	FY21 Cohort: 39.0%	➤
Increase the number of ELL students served from 127 (FY20) to 200 (FY23)	FY20: 127 FY21: 45 FY22: 106 FY23: 105	➤
Implement targeted staff goals, initiatives and activities identified by Northwood Technical College's Diversity, Equity and Inclusion Team as part of the Five-Year Affirmative Action/Equal Opportunity Plan for 2019-2024.	Modified recruitment practices including equivalencies for degrees 268 staff have completed non-biased recruitment training for inclusive interviewing practices.	➤
Rebranding	Metrics (as of 1/2024)	Status
100% of branded materials, documents and other resources updated by FY23.	Complete	➤